

AG Chronicles: July 2026

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AG Chronicles: a monthly newsletter breaking down State Attorneys General consumer protection issues and highlighting news from the states.

IN CASE YOU MISSED IT

A Deep Dive into Surveillance Pricing

In our most recent session in the “Surveillance Pricing and Beyond: Navigating Today’s Pricing Landscape” webinar series, Privacy Practice Chair and Partner [Alysa Hutnik](#) and State AG Practice Chair and Partner [Paul Singer](#), examined the rise of policy and legal attention on “surveillance pricing,” and if and how the use of consumer data in connection with digital advertising, pricing, and discounts is drawing increased scrutiny from both privacy and consumer protection regulators. Among topics they covered in this webinar are:

- What data practices are more likely to drive scrutiny when it comes to surveillance pricing concerns
- Common themes in pending federal and state legislation that warrant consideration
- Discussion of common use cases, and how to issue spot and address material risk with practical considerations
- Efforts to ban electronic shelf labels, and the tension with pricing transparency practices

To view the Zoom recording, [click here](#).

To view the presentation slides, [click here](#).

2026 Consumer Protection Priorities and Trends

Partner and State Attorneys General practice chair [Paul Singer](#) and Special Counsel [Abby Stempson](#) and [Beth Chun](#) recently presented “2026 Consumer Protection Priorities and Trends” for Celesq. In recent years, states have taken the lead on issues ranging from technology and privacy to public health and emerging business practices, often setting the enforcement agenda—particularly against a backdrop of perceived limitations in federal enforcement. This webinar examined the scope of state authority to protect consumers, legislative and enforcement priorities for 2026, and the evolving role of multistate enforcement in consumer protection matters.

To view the recording, [click here](#).

IN THE NEWS AND LATEST UPDATES

Cash App Pays Out to States in Multistate Settlement

Last week, 46 states led by Oregon and Texas settled a multistate investigation into Block, Inc., owner of Cash App, for \$45 million relating to alleged state unfair and deceptive trade practice law violations related to representations regarding platform safety and security.

NAAG Presidential Initiative Summit 2026 Wrap-up: Consolidation and Pricing in Focus

State AGs and staff gathered for the National Association of Attorneys General (NAAG) Presidential Initiative Summit, *Driving Down Costs for American Families*. Connecticut Attorney General William Tong, as NAAG President, convened this summit to discuss the topic. AG Tong opened the conference by describing the impact rising costs have on “every facet” of our lives, naming anticompetitive behavior, private equity, and consolidation as contributing factors. He urged the AGs to fight surging prices and protect families using UDAP laws, antitrust authority, and a host of other powers only AGs can exercise to make an impact on American families. We focus on a few panels from the summit in this blog.

Consumer Protection Enforcement, Ballot Power, and Private Equity: What We Learned From...Maine

Our latest Kelley Drye State Attorney General Webinar Series [featured](#) representatives from the Maine Attorney General’s Office, including Attorney General Aaron Frey and Consumer Protection Chief Christina Moylan, who discussed Maine’s needs-driven approach to consumer protection and its response to emerging risks.

2026 AGA Annual Meeting Wrap-Up: State AGs Focus on AI, Privacy, Pricing, Child Safety, and Public-Private Partnerships

The Attorney General Alliance (AGA) recently held its 2026 Annual Meeting in Sea Island, Georgia, bringing together state attorneys general, senior AG staff, corporate general counsel, and industry leaders for several days of panels, working sessions, and relationship building. The conference offered a window into the enforcement priorities that will shape the regulatory landscape for the rest of the year and beyond. The meeting made clear that AG enforcement is accelerating across AI, privacy, pricing, and child safety, and that the companies who build AG relationships before a crisis are the ones that fare best.

NEWS FROM THE STATES

California

[Attorney General Bonta Announces First-of-Its-Kind Settlement with Carbon Health and its Co-Founder for Violating California’s Ban on Corporate Practice of Medicine and Other Healthcare and Consumer Protection Laws](#)

Connecticut

[Attorney General Tong to Big Tech: Hooking Kids on Addictive Apps is Illegal in Connecticut](#)

Florida

[Florida Attorney General James Uthmeier and Roku Announce Resolution of Digital Privacy Enforcement Action](#)

Illinois

[Attorney General Raoul and Bipartisan Coalition Push Federal Government To Further Crack Down On Illegal Robocalls](#)

Iowa

[Attorney General Brenna Bird Announces Lawsuit Against Global E-Commerce Marketplace Temu for Violating the Iowa Consumer Fraud Act](#)

Mississippi

[AG Fitch Secures Landmark Agreement with Roblox to Protect Children Online](#)

New York

[Attorney General James Sues Some of Nation's Largest Chemical Companies Over Toxic Pollution from Consumer Products](#)

Texas

[Attorney General Paxton Announces Ongoing Investigation into Carnival Cruise Line Over Data Breach That Compromised Personal Information of Over 6 Million People](#)

[Attorney General Ken Paxton Announces Investigation into Celsius Energy Drink Company to Protect Texas Children from Dangerous Levels of Caffeine](#)

UPCOMING EVENTS

Members of our team will be attending these upcoming conferences, in addition to RAGA and DAGA events:

- [NAAG Robocall Summit](#) – August 19-20 in Asheville, NC
- [NAAG 2026 Eastern Region Meeting](#) – September 29-30 in Philadelphia, PA
- [2026 NAAG/NASCO Annual Charities Conference](#) – October 6-8 in Portland, OR
- [NAAG 2026 Fall Consumer Protection Conference](#) – October 27-29 in Washington, DC