

AG Chronicles: February 2025

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AG Chronicles: a monthly newsletter breaking down State Attorneys General consumer protection issues and highlighting news from the states.

SAVE THE DATES

Spotlight on the States: Unpacking Privacy, Consumer Protection, and Enforcement Actions in 2025

Tuesday, February 18, 2025 | 2:00 PM - 3:30 PM ET

With an increasing number of states enacting new and comprehensive privacy laws, we anticipate a material increase in enforcement by State Attorneys General. Join [Alysa Hutnik](#), Partner and Chair of the Privacy and Information Security practice, [Paul Singer](#), Partner and Chair of the State Attorneys General practice, and Special Counsel [Abby Stempson](#), as they address the growing number of state privacy laws and discuss key topics including:

- What State AGs are focusing on in enforcement
- New state law requirements that diverge from prior models
- Best practices for dealing with an AG investigation

[Register here.](#)

Michigan Attorney General's Office: Consumer Protection Laws, 2024 Actions, and 2025 Hot Topics

Wednesday, February 19, 2025 | 1:00 PM - 2:00 PM ET

Join us for a webinar featuring special guest speakers Michigan Attorney General [Dana Nessel](#), [Jason Evans](#), Division Chief of the Corporate Oversight Division, and Darrin Fowler, Assistant Attorney General in the Corporate Oversight Division. They will join Kelley Drye State Attorneys General practice Chair [Paul Singer](#), Special Counsel [Beth Chun](#), and Associate [Andrea deLorimier](#), for a conversation regarding Michigan's Consumer Protection Act and proposed comprehensive data privacy legislation. The guest speakers will also be discussing consumer protection actions taken by the Michigan Attorney General's Office in 2024 and potential hot topics for 2025.

[Register here.](#)

IN THE NEWS AND LATEST UPDATES

Connecticut's "Shrinkflation" Legislation: Expanding State AG's Price Gouging Authority for Shrinking Product Sizes

As we've discussed previously, price gouging has been a focus for enforcers in the past few years, and 2025 is proving no different. This week, Connecticut Attorney General William Tong joined the fray by proposing price gouging legislation that, if passed, would put a novel spin on his state's continued fight against price gouging.

Massachusetts Secures Record Judgment Against Insurance Companies

On the brink of the new year, the Massachusetts Attorney General's Office (MA AGO) secured a landmark \$165 million judgment, including civil penalties and restitution, against three UnitedHealth insurance companies: HealthMarkets, Inc. and its subsidiaries; The Chesapeake Life Insurance Company; and HealthMarkets Insurance Agency Inc. (formerly known as Insphere Insurance Solutions, Inc.) (collectively Defendants). The Suffolk Superior Court found Defendants liable for violating a prior consent judgment and engaging in false and deceptive practices.

State AGs Double Down on DEI (and ESG)

In December, we covered the announcement by 11 Republican state AGs of an antitrust suit against investment companies related to coal companies and ESG goals led by Texas. With the new year and new administration, we have seen state AGs continue their actions combatting ESG and adding a new emphasis on DEI.

NY Court Stalls JBS Greenwashing Suit

In 2023, NAD reviewed claims that JBS had made about its goal "to be net zero by 2040." NAD determined that although the company had taken steps to reach the goal, those steps weren't enough to support the claim. In 2024, the NY Attorney General filed a lawsuit against JBS under the same rationale. Two key questions in these (and other) cases are (1) whether claims about future goals can be actionable under the law and, if so, (2) how much support a company needs. The NY Supreme Court recently considered these during a hearing on the JBS suit.

The Biden CFPB's Final Salvo: A Call for State Action

In its final days under the Biden administration, Consumer Financial Protection Bureau called on states to step it up – following soon after Director Chopra's December appearance at the NAAG Capital Forum. In a detailed report, the Bureau attempts to counter looming changes in federal consumer protection under the new Trump administration by providing a roadmap for states and private plaintiffs to take up the Biden administration's key priorities. Junk fees and consumer data privacy were, of course, top-of-mind.

Washington AG's Bark Has Some Bite

On January 17, Washington Attorney General Nick Brown announced that his office had reached a resolution in its nearly two-year lawsuit against Puppyland, a local pet store that sells and provides financing for (you guessed it) puppies, for claims of unfair and deceptive practices in sales and marketing in violation of the state Consumer Protection Act (CPA). The AG's Office and Puppyland have entered into a consent decree under which the company will pay \$3.75 million by the end of June 2026 and will be subject to new requirements in how it markets and sells puppies in

Washington.

Click [here](#) to read more News and Latest Updates.

NEWS FROM THE STATES

California

[Attorney General Bonta Issues Legal Advisories on the Application of California Law to AI](#)

Connecticut

[Attorney General Tong Announces \\$1.5 Million Settlement with Carvana Following Hundreds of Consumer Complaints](#)

[Attorney General Tong Announces \\$5 Million Preliminary Settlement With Stone Academy and Its Owners](#)

Missouri

[Attorney General Bailey Promulgates Regulation Securing Algorithmic Freedom for Social Media Users](#)

New Hampshire

[Attorney General Formella Announces the Publication of Frequently Asked Questions for New Hampshire's New Data Privacy Act](#)

New York

[Attorney General James Announces \\$1 Billion Settlement with Predatory Lender Yellowstone Capital for Harming Small Businesses](#)

[Attorney General James Secures \\$450,000 from Companies Selling Home Security Cameras that Failed to Secure Private Videos](#)

[Attorney General James Secures More than \\$1 Million from Netspend for Charging Illegal Fees and Misleading New Yorkers](#)

Pennsylvania

[Attorney General Henry Reaches Settlement with Sundance Vacations to Halt Bait-and-Switch Pricing](#)

Tennessee

[Attorney General Jonathan Skrmetti Announces Landmark Settlement with BlackRock, Inc. Regarding ESG Practices](#)

[AG Skrmetti and Bipartisan Coalition of 15 States Secure \\$7.4 Billion from Purdue Pharma and Sackler Family for Fueling Opioid Crisis](#)

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