

AG Chronicles: December 2025

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AG Chronicles: a monthly newsletter breaking down State Attorneys General consumer protection issues and highlighting news from the states.

SAVE THE DATE

February 2, 2026: State Attorneys General Webinar- West Virginia

Stay tuned for details on a February 2 webinar featuring representatives from the West Virginia Attorney General's Office. The discussion will focus on consumer protection in the state and a newly enacted law addressing ultra-processed foods.

ICYMI: 2025 State Attorneys General Webinar Series

This year, as part of our annual series, we hosted members of five different state Attorneys General offices to talk about consumer protection and other hot topics. Guests from Michigan, Nevada, Hawaii, Massachusetts, and South Carolina joined us to cover everything from junk fees to IRS regulations. Our full library of webinar recordings and slide decks can be found [here](#).

And that's not all! Our library of webinar recordings from our [2023](#) and [2024](#) webinar series are also available on our website.

IN THE NEWS AND LATEST UPDATES

[AG Watch: Texas Junk Fee Deal Shows Enforcement Priorities](#)

Partner and State Attorneys General practice chair Paul Singer and Special Counsel Abby Stempson and Beth Chun and Associate Andrea deLorimier authored "AG Watch: Texas Junk Fee Deal Shows Enforcement Priorities" for Law360. The article covers a settlement between the Texas Attorney General's office and Booking Holdings, Inc. for junk fee practices. The agreement with Texas comes in a wave of other enforcement actions and regulations from other states regarding fees and pricing. The authors conclude with a question and answer section for businesses as they consider their compliance plans.

[State AGs Continue Actions Against "RealPage Landlords," Multistate Settles for \\$7 Million](#)

A bipartisan multistate group of nine attorneys general settled a lawsuit against the largest landlord in the U.S., Greystar Management, for \$7 million as part of ongoing litigation in the rental market industry. In the lawsuit filed in January 2025 in coordination with U.S. DOJ, the states alleged that landlords provided data to RealPage’s algorithms to generate pricing recommendations and engaged in discussions that included pricing strategies. The AGs said that the companies understood that their data would create increased profits by recommending set rental prices to all landlords using the platform. The nine AGs’ case continues against five other rental management companies.

[State AGs Push Back \(Again\) Against Proposed State Law AI Ban](#)

With the federal government again threatening to prevent states from regulating AI, another bipartisan coalition of 36 state attorneys general is speaking out through a National Association of Attorneys General policy letter. This time, the preemption language is being proposed in the National Defense Authorization Act. The letter follows one from a 40-AG group in May 2025, pushing back on a similar proposal in the “Big, Beautiful Bill.”

[New York’s Algorithmic Pricing Disclosure Law Takes Effect](#)

New York Attorney General Letitia James recently announced that on November 10, 2025, New York’s Algorithmic Pricing Disclosure Act (the “Act”) officially took effect. Codified at N.Y. Gen. Bus. Law § 349-a, the Act requires that companies making use of consumer-specific data to set prices clearly and inform consumers when those prices have been determined by an algorithm. It was enacted as part of New York’s omnibus budget bill, which also introduced other consumer protection measures, including amendments to the state’s Automatic Renewal Law that we covered in June. This measure reflects emerging legislative interest in addressing “surveillance pricing”, or individualized pricing practices that rely on personal data to adjust the cost of goods or services.

[State Attorneys General Announce AI Task Force](#)

In November, the Attorney General Alliance released a statement on the creation of an Artificial Intelligence Task Force in a “bipartisan initiative” chaired by North Carolina Attorney General Jeff Jackson and Utah Attorney General Derek Brown. The AGs also issued their own announcements, which included statements from partners OpenAI and Microsoft.

[What We Learned from ... South Carolina](#)

South Carolina Attorney General Alan Wilson and Jared Libet, Assistant Deputy Attorney General in the Consumer Protection Unit, recently joined a Kelley Drye webinar to discuss the core philosophy behind their office’s practice, the state’s approach to consumer protection, as well as IRS regulations and their impact on consumer protection settlements.

[Part One: Leveling the Playing Field in Consumer Protection](#)

[Part Two: IRS Regulations Affecting Consumer Protection Settlements](#)

NEWS FROM THE STATES

Alabama

[Attorney General Steve Marshall Files Suit Against Cullman IV Infusion Clinic for Administering Dangerous, Unapproved Weight Loss Drugs](#)

Alaska

[State Settles Long-Running Lawsuit Against Juul, Altria](#)

Arizona

[Attorney General Mayes Sues Online Shopping Platform Temu for Stealing Arizonans' Data and Misleading Consumers](#)

California

[Attorney General Bonta Secures \\$1.4 Million Settlement with Mobile App Gaming Company for Violating California's Nation-Leading Privacy Law](#)

Connecticut

[Attorney General Tong Statement Following Bankruptcy Court Confirmation of \\$7.4 Billion Purdue Settlement](#)

Illinois

[Attorney General Raoul Calls on Shopify to Crack Down on E-Cigarette Sales](#)

Iowa

[Attorney General Brenna Bird Secures Victory Against Scam Stem Cell Treatment Company](#)

Michigan

[AG Nessel Issues Notice of Intended Action to Five Below Over Alleged Pricing Violations](#)

Missouri

[Attorney General Hanaway Delivers On Promise To Protect Children With Age-Verification Rule Now In Force](#)

New Jersey

[AG Platkin Leads Bipartisan Coalition Demanding That Tech Companies Put a Stop to Harmful AI Chatbots](#)

North Carolina

[Attorney General Jeff Jackson Leads Inquiry Into PayPal, Klarna, and Other Buy-Now-Pay-Later Lenders](#)

Oregon

[Oregon Department of Justice Secures Settlement Releasing Hundreds of Homeowners from Deceptive 40-Year Contracts with MV Realty](#)

Texas

[Attorney General Paxton Sues Big Pharma Companies Bristol-Myers Squibb and Sanofi for Making Billions While Harming Americans and Failing to Disclose Plavix's Ineffectiveness](#)

West Virginia

[Attorney General McCuskey announces investigation of major service providers as part of Phase 2 of Operation Robocall Roundup](#)

THANK YOU

As we bring 2025 to a close, we thank you for subscribing to AG Chronicles. We look forward to bringing you news and updates from the states and connecting with you at upcoming events in the New Year.

For more information about the State Attorneys General Practice group, [click here](#).