

# AG Chronicles: August 2024

August 13, 2024

*Kelley Drye welcomes you to **AG Chronicles**: a monthly newsletter breaking down State Attorneys General consumer protection issues and highlighting news from the states.*

## UPCOMING WEBINAR

SAVE THE DATE for our next webinar in our 2024 State Attorneys General Webinar Series. August 15 | 2:00 p.m. - 3:00 p.m. ET

Join Kelley Drye's State Attorneys General Ad Law team for Part II of our webinar led by Chair [Paul Singer](#) and Special Counsel [Abby Stempson](#) and [Beth Chun](#). Special guests include [Kevin Anderson](#), Senior Counsel for Consumer Protection and Multistate Litigation at North Carolina Department of Justice and [Jared Libet](#), Assistant Deputy Attorney General, Office of the South Carolina Attorney General.

We will continue our roundtable discussion on investigations and enforcement actions led by state attorneys general (AGs) and the broad authority the states have to perform pre-litigation discovery through investigative subpoenas, often called civil investigative demands or CIDs. In Part I, we discussed common issues that may trigger a state - or multi-state - investigation, other pre-suit investigatory authority, and the basics of a CID. Join us for Part II, as we discuss:

- Types of objections to CIDs businesses may make
- Background and caselaw on AG CID authority
- Strategies for avoiding an AG inquiry

Register [Here](#).

## IN THE NEWS AND LATEST UPDATES

### [From GrubHub to StubHub: DC Sues StubHub for Deceptive Pricing and Junk Fees](#)

In June, we [summarized](#) a number of new and pending laws specifically designed to regulate how companies display prices and fees. Although it's important for companies to focus on those, we also noted that even in states without specific laws on point, enforcers could still rely on laws that more generally outlaw deceptive and unfair acts and practices to challenge how companies display their prices. A [new lawsuit](#) filed this week by the DC Attorney General against StubHub provides [yet another](#) perfect example.

### [Cameo Settles with 30 AGs Over Endorsement Issues](#)

Cameo is a platform where people can pay celebrities to record videos with scripted personal messages. Jimmy Kimmel recently used the platform to see if he could get George Santos to say silly things and then Kimmel aired those videos on his late night show. Santos later [sued](#) Kimmel,

accusing him of copyright infringement, and the two are battling that out in court. But today, it's Cameo that finds itself in a legal battle.

Click [here](#) to read more News and Latest Updates.

## NEWS FROM THE STATES

### **Arizona**

[Attorney General Mayes Sues Cummins and FCA \(formerly Fiat Chrysler Automobiles\) for Deceptive "Super Clean" Truck Claims](#)

### **Connecticut**

[Attorney General Tong Sues SunRun, Bright Planet, and Elevate Solar, Alleging Deceptive, Unlawful Solar Panel Sales Tactics](#)

### **Massachusetts**

[Attorney General Campbell Reaches Historic \\$600M Settlement With Major Tobacco Manufacturers](#)

### **Nebraska**

[Nebraska Attorney General Mike Hilgers Announces Four New Successful Settlements in Delta 8 Litigation Campaign](#)

### **New York**

[Attorney General James Launches Website Privacy Guides for New York Consumers and Businesses](#)

[Attorney General James Provides Opportunity to Comment on Rulemaking Efforts to Protect Children Online](#)

### **Texas**

[Attorney General Ken Paxton Secures \\$1.4 Billion Settlement with Meta Over Its Unauthorized Capture of Personal Biometric Data In Largest Settlement Ever Obtained From An Action Brought By A Single State](#)

### **Vermont**

[Attorney General Clark Sues Pharmacy Benefit Managers for Illegally Driving Up Prescription Drug Costs](#)

### **Virginia**

[Attorney General Miyares Announces \\$86 Million Multistate Settlement in Principle with Indivior for Its Role in the Opioid Crisis](#)

Click [here](#) to read more News from the States.