

Advertising Regulations in the Age of Social Media Influencers, Dark Patterns and Consumer Reviews

Speaking Engagement

May 29, 2025 from 1:00 pm to 2:00 pm (EDT)

Washington, DC

Zoom

Partner [Gonzalo Mon](#) will join a panel of guest speakers presenting the webinar "Advertising Regulations in the Age of Social Media Influencers, Dark Patterns and Consumer Reviews" for the ABA Learning Center. Living in an age of influencers, from A-lister Kylie Jenner to the "Costco Guys," it is critical for today's practitioners to understand the legal issues beneath the surface as it impacts clients daily. Mon and his fellow panelists will speak about the unique challenges that arise due to the increasing popularity of social networks. Participants will learn the legal issues a business should be aware of when utilizing social media influencers and understand the FTC regulations that are involved in monitoring the industry.

Register [here](#).

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