

# Advertising Age Quotes Partner John E. Villafranco on Recent Review of Advertising Industry Self-Regulation

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Partner [John Villafranco](#) was quoted in the *Advertising Age* article "Lawyers Recommend Slew of Changes to Advertising Self-Regulation." The article focused on the recently released report "Self-Regulation of Advertising in the United States: An Assessment of the National Advertising Division," which evaluated the National Advertising Division (NAD) and the state of advertising self-regulation in the United States. John, who led the review effort, commented on certain proposals within the report. In reference to direct contributions to NAD and higher filing fees for expedited cases were cited as possible ways to increase funding, John said, "That's the most important recommendation."

To read the full article, please [click here](#).