

ADA-Compliance in the Digital Age

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When companies think about their obligations under the Americans with Disabilities Act, most think about low-tech solutions like wheelchair ramps, elevators and handicapped parking spaces. New developments involving higher-tech devices, however, may soon require companies to rethink their online and in-store experiences for customers. For example, a slew of recent class actions allege that card readers used by many retailers to process debit card transactions violate the ADA.

In addition, other lawsuits allege that various consumer-facing websites violate the ADA, and the DOJ will likely publish a proposed rule in April to determine the extent to which such websites should be ADA-accessible. In light of these recent actions, companies trying to determine whether they comply with the ADA must look beyond mere physical accommodations for the full picture.

[Our new article in Law360](#) discusses what companies need to know.