

# Ad Law News and Views - October 10, 2020

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## [" Cybersecurity and Data Protection Issues in the 2020 Election with Kendall Burman of Alloy

As the political calendar creeps up on Election Day, all eyes are on data, cybersecurity, and how they relate to candidates and their campaigns. In a special edition of Kelley Drye's Legal Download, privacy partner [Aaron Burstein](#) speaks with [Kendall Burman, General Counsel](#) for [Alloy](#), a nonprofit start-up building data and technology for political campaigns, state parties, and other partners that work in and around elections. Aaron and Kendall discuss the sorts of privacy and data protection issues that she runs into and privacy and data protection issues in the political campaign arena generally.

Find this episode on [Apple Podcasts](#), [Google Podcasts](#), [Spotify](#), or ask your smart speaker to play the [Kelley Drye Legal Download Podcast](#).

## WHAT PEOPLE ARE READING

A collection of our top reads this past week, old and new:

[The Pink Tax: Discrimination or Actual Differentiation?](#)

[COVID-Related Refunds Defeat Article III Standing](#)

[PODCAST: Six FTC Rules and Guides You Should Know](#)

[NAD Addresses Disclosures on Influencer TikTok Videos](#)

[California Privacy Legislation Round-Up: Gov. Newsom Signs CCPA Employee Exemption Extension, Vetoes Others](#)

[That Was Then, This Is Now: Trump Administration Proposes Section 230 Reforms](#)

[New Decision Warns Against Reposting Photos on Social Media](#)

[CCPA 2.0 Gets Closer to Reality: CPRA Eligible for November](#)

## 2020 Ballot; How Does it Compare to CCPA?

Find these and other stories on the [Ad Law Access blog](#) and [podcast](#).

## UPCOMING EVENTS

### Futureproofing Privacy Programs

October 13, 2020", "Webinar

**Aaron Burstein**

[Register Here](#)

### New Frontiers of the Intersection Between Privacy Laws, Antitrust and Misleading Advertising Enforcement

October 20, 2020 ", "Webinar

Canadian Bar Association (CBA) 2020 Fall Competition Law Conference

**Alysa Hutnik**

### Nuts and Bolts of Basic Advertising: Substantiation, Disclosures and Social Media

November 10, 2020", "Webinar

2020 ANA/BAA Marketing Law Conference: A Virtual Experience

**Gonzalo Mon**

### The Future of Consumer Protection and Privacy - What to Expect from the FTC

November 10, 2020", "Webinar

California Lawyers Association: Shelter In Place Institute

**Christie Thompson, John Villafranco**

## TCPA SPOTLIGHT

The latest issue of our TCPA ([Telephone Consumer Protection Act](#)) Tracker is available [here](#). TCPA continues to be a hot topic and the TCPA Tracker one of our most popular newsletters.

Produced as a collaborative effort between our [Litigation](#), [Advertising](#) and [Privacy](#), and [Communications](#) practices to help folks stay current on TCPA (and related) matters, case developments and provide an updated comprehensive summary of TCPA petitions pending before the FCC.

Sign up for the TCPA Tracker via email [here](#) and for other Kelley Drye email communications tailored to your interests [here](#). Find more information on TCPA and other telemarketing issues on the [Ad Law Access blog](#) and [podcast](#), the [Comm Law Monitor blog](#) and [Full Spectrum podcast](#), via our [Advertising and Privacy Resource Center](#)

## OTHER KELLEY DRYE NEWS

## 2020 Election Outlook: An In-Depth Analysis of the Race for the White House and Congress

October 21, 2020", "10 AM EST

Kelley Drye's Government Relations and Public Policy Group presents a bipartisan assessment of the upcoming 2020 elections. Election analysts Greg Speed and Jim Ellis will provide a detailed and data-packed assessment of the current state of play in the race for the White House.

In addition, they will cover key Senate and House races and the prospects for control of both chambers in the upcoming 117th Congress.

## Rise of FCPA & Sanctions Violations as a Result of Supply Chain Disruptions

October 21, 2020", "10 AM EST

Join Kelley Drye and Withum for this webinar to discuss how restrictions imposed by the latest U.S. economic sanctions can affect supply chains, especially in China and Russia; the importance of OFAC sanctions screening and the latest updates to the OFAC list; and the rise of FCPA violations due to supply chain disruptions and how the DOJ/SEC are increasing enforcement actions on U.S. companies.

## Labor and Employment WORKing Lunch Webinar Series

Multiple Dates

Following last year's success and starting in November, the L&E team will host the 2020/2021 WORKing Lunch, a webinar series focused on bringing in-house counsel, management, and HR professionals the latest trends and developments in workplace law. Topics will include: Survey Of In Vogue Lawsuits: COVID EDITION; Wage & Hour 101; Employee Leave Laws: Managing the Intersection of FMLA, ADA, and FFCRA; Employment Law in the New Administration, and more.

CLE, SHRM and HRCI available. Visit our [website](#) in the forthcoming weeks for more information or email [erochefort@kelleydrye.com](mailto:erochefort@kelleydrye.com) if you'd like to be added to our invite list.

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