

Ad Law News and Views - May 23, 2020

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RECENT NEWS

Democrats Release Their Own COVID-19 Privacy Legislation

Following the Republican-sponsored [COVID-19 Consumer Data Protection Act of 2019](#), Democratic legislators recently introduced the [Public Health Emergency Privacy Act](#). Senators Richard Blumenthal and Mark Warner of Connecticut and Virginia, respectively, and a group of Democratic Representatives, including Jan Schakowsky of Illinois and Anna Eshoo of California, introduced the measure.

Texting in Virginia? Not Just for Lovers: Telemarketing Law Amendments Effective July 1

The Virginia Governor recently signed into law amendments to the Virginia Telephone Privacy Protection Act that significantly increase the exposure of businesses that place marketing calls or text messages to Virginia residents.

The amendments take effect July 1, 2020, and address four topics: (1) the definition of a "telephone solicitation call," (2) caller identification, (3) the private right of action, and (4) Attorney General enforcement.

TCPA Tracker - May 2020

Our TCPA ([Telephone Consumer Protection Act](#)) Tracker Newsletter is produced as a collaborative effort between Kelley Drye's [Litigation](#), [Advertising/Privacy](#) and [Communications](#) practices to help you stay current on TCPA (and related) matters, case developments and provide an updated comprehensive summary of TCPA petitions pending before the FCC. [Sign up here](#) for the TCPA Tracker and other Kelley Drye email communications tailored to your interests.

Receive posts as they happen by subscribing to the [Ad Law Access blog](#) by [email](#) or [RSS feed](#).

UPCOMING EVENTS

Milk from Nuts. Burgers from Soybeans. Can the States Regulate What You Call Them?

June 2, 2020", "Webcast
Yale Law School's Abrams Institute for Freedom of Speech

ON DEMAND CONTENT

We have pulled together a selection of on demand content that we hope you find useful:

PODCASTS

- [Green Marketing](#) NEW
- [Health Claims in the Context of COVID-19](#)
- [Answering Retailer Questions Related to COVID-19 Issues](#)
- [Update on ATDS Definition Under the TCPA](#)
- [Price Gouging](#)

The Ad Law Access podcast is available now through [Apple](#), [Spotify](#), [Google Podcasts](#), [SoundCloud](#), and [wherever you get your podcasts](#).

WEBINARS

This year, in conjunction with the launch of the [Advertising and Privacy Law Resource Center](#), we have been holding a series of webinars:

- [Advertising 101 Webinar](#)
- [Privacy 101 Webinar](#)
- [Influencer 101 Webinar](#)
- [Pretty Up: Cosmetics False Advertising Litigation Trends and Marketing Compliance Webinar](#)

Labor and Employment

Our Labor and Employment practice presented a two-part series “Getting Back to Work,” to guide employers through the snares of legal, logistical and practical considerations as the nation returns to work.

- [Part 1 - Preparations and Considerations for Employers](#)
- [Part 2 - When the Rubber Hits the Road](#)

COVID-19 RESOURCES

In addition to the webinars mentioned above, Kelley Drye is making the following COVID-19 resources available:

KELLEY DRYE'S COVID-19 RESPONSE

Kelley Drye's [COVID-19 Response Resource Center](#) is a dedicated source that provides guidance and addresses questions about legal and business concerns arising from the Coronavirus outbreak. Our priority is to closely monitor and track developments to help you stay informed, so that you can respond to the shifting landscape. To receive Kelley Drye's updates on COVID-19 legal issues, [sign up here](#).

COVID-19 DAILY WASHINGTON UPDATE

The Washington Update is a daily synopsis of federal government actions related to the COVID-19 pandemic. The synopsis covers actions coming from Congress, the White House and various federal agencies, including the CDC, the Departments of Labor, Health and Human Services, Homeland Security and Treasury/IRS, the Food and Drug Administration and the Federal Trade Commission, among others. You can sign up to receive the daily Washington Update by subscribing to our COVID-19 interest area [here](#). Archived editions of the Washington Update can be found [here](#).

COMMLAW MONITOR

As the COVID-19 pandemic rapidly unfolds, the Federal Communications Commission (FCC) has been active to keep communications services available through various waivers, extensions, and other regulatory relief. Kelley Drye's Communications Practice Group is tracking these actions and what they mean for communications service providers and their customers. [CommLaw Monitor](#) will provide regular updates to its analysis of the latest regulatory and legislative actions impacting your business and the communications industry. Click on the "[COVID-19](#)" blog category for previous updates. If you have any urgent questions, please contact your usual Kelley Drye attorney or any member of the [Communications Practice Group](#).

IN CASE YOU MISSED IT

[States Place New Restrictions on Collection Efforts and Outbound Calls Amidst COVID-19 Pandemic](#)

[No Delay? What To Expect on CCPA Enforcement Timing](#)

[Anheuser-Busch Wins Big Battle in Corn Syrup Wars](#)

[CCPA Litigation Round-Up](#)

[Senate Republicans Release COVID-19 Privacy Bill](#)

[Finding Fevers: FDA Relaxes Rules On Temperature-Detecting Cameras](#)

[Update: White House Identifies Amazon Foreign Domains as "Notorious Markets" for Counterfeit Goods](#)

[TCPA In Jeopardy? US Supreme Court Reviews Constitutionality](#)

Second Circuit Limits Copyright Damages To Those Incurred Within Three Years Prior to Suit

The Proof Is In The Product: NAD Recommends CBD Company Discontinue Claims

As the Spread of Coronavirus Slows, a Contagion of Class Actions Has Only Begun

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