

# Ad Law News and Views-March 23, 2018

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### **RECENT NEWS**

Trump and DOJ Pledge to Get Tough on Opioids

Seller Beware When Using Third-Party Services to Manage Returns

When Monsters Exaggerate

Judge Overseeing Opioid Lawsuits Takes Unorthodox Approach

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## **UPCOMING EVENTS AND SPEECHES**

#### **Pumped! Privacy and IP in the Fitness Industry**

March 30, 2018","NEW YORK, NY
The 9th Annual NYLS Sports Law Symposium

# Beyond NAIC and DOI: How Other Laws, Enforcement Agencies and Consumer Complaints Can Influence Your Advertising Practices

April 4, 2018","AUSTIN, TX 17th Annual IAdCA Conference Alysa Hutnik

#### Data Security & Privacy: What You Say (or Don't Say) Can and Will Be Used Against You

April 4, 2018","AUSTIN, TX 17th Annual IAdCA Conference

#### Food Labeling: Nutrient Content, Health and Other Claims

April 10, 2018"," WASHINGTON, DC FDLI's Introduction to US Food Law and Regulation

#### **GDPR - Pain Points and Enforcement Risk**

April 11, 2018"," WASHINGTON, DC 66th Annual ABA Section of Antitrust Law Spring Meeting Dana Rosenfeld

**Fundamentals - Consumer Protection** 

April 11, 2018"," WASHINGTON, DC 66th Annual ABA Section of Antitrust Law Spring Meeting

#### **Focus on FSMA**

April 23, 2018"," CHICAGO, IL ACI's Food Law Conference

#### COPPA/EdTech

April 26, 2018"," MCLEAN, VA

ACC National Capital Region's Privacy and Technology & IP Forums: High Tech/Innovation Conference Alysa Hutnik

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