

Ad Law News and Views-March 15, 2017

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[" RECENT NEWS

[NAD Director Andrea Levine Retiring After 20 years](#)

[State AGs and the New Administration](#)

[Dietary Supplement Advertising Newsletter](#)

[More Regulators Focus on Price Comparisons](#)

[How Not to Get Burned by "First" Claims](#)

[Don't Like Negative Reviews? Read This Before You Delete Them](#)

ANALYSIS

[A Five-Step Program to Making Your Website Accessible to the Disabled](#)

Partner [Gonzalo E. Mon](#) co-authored the *Internet Retailer* article \"A Five-Step Program to Making Your Website Accessible to the Disabled.\" In the first installment of a two-part series, they discuss the importance of website accessibility and the formulation of regulation under the Americans with Disabilities Act (ADA) as it relates to e-commerce. Mr. Mon provides 5 key takeaways to help tackle accessibility concerns and proactively bring accessibility practices into play.

[Keeping Up with the Consumer Product Safety Commission: Update on Recent CPSC Developments](#)

With the complexity of today's product safety regulatory environment and the civil penalty amounts for failure to report safety hazards, it is more important than ever for manufacturers and retailers to identify and resolve potential liability issues confidentially before they draw scrutiny from regulators and negative publicity.

Please join chair of Kelley Drye's Advertising and Marketing and Consumer Product Safety practice [Christie Grymes Thompson](#) for an update on consumer product safety. The webinar will cover hot button legal issues and summarize significant developments in consumer product safety and at the Consumer Product Safety Commission.

UPCOMING EVENTS AND SPEECHES

[Doing Data Right: Legal Best Practices for Making Your Data Work](#)

March 16, 2017", "SAN JOSE, CA

Strata + Hadoop World 2017

Alysa Zeltzer Hutnik

Keeping Up with the Consumer Product Safety Commission: Update on Recent CPSC Developments

March 29, 2017 ", " WEBINAR

Kelley Drye Webinar

Christie Grymes Thompson

Eyes on the 1-800 Prize: IP Restrictions and Online Competition

March 29, 2017 ", " WASHINGTON, DC

65th Antitrust Law Spring Meeting

David H. Evans

Fundamentals - Consumer Protection

March 29, 2017", " WASHINGTON, DC

65th Antitrust Law Spring Meeting

Donnelly L. McDowell

Editorial or Ad? FTC's Native Advertising Guidelines and Challenges for the Food and Drug Industry

April 5, 2017", "WASHINGTON, DC

Food and Drug Law Institute 2017 Annual Conference

Kristi L. Wolff

Multi-State Privacy/Security Investigations: Expert Roundtable

April 20, 2017", "WASHINGTON, DC

Global Privacy Summit 2017

Alysa Zeltzer Hutnik

Impact of the 2016 Election on Antitrust and Consumer Protection Class Actions

April 27, 2017", "SEATTLE, WA

Law Seminars International's Litigating Class Actions

Global Private Litigation Conference

May 7-8, 2017", "AMSTERDAM, NETHERLANDS

American Bar Association's Section of Antitrust Law

William C. MacLeod

Antitrust in the Americas IV

June 1-2, 2017", "MEXICO CITY, MEXICO

American Bar Association's Section of Antitrust Law

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