

# Ad Law News and Views - January 15, 2020

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## RECENT NEWS

- [Employers Beware: The Illinois Artificial Intelligence Video Interview Act Is Now in Effect](#)
- [Casper Flags Its Use of Influencers as a Risk](#)
- [Diet Soda Claims Go Flat in the Ninth Circuit](#)
- [FTC and DOJ Release Draft Vertical Merger Guidelines](#)
- [CCPA Update: Data Broker Registry Now Live](#)
- [The Pink Tax: Discrimination or Actual Differentiation?](#)
- [CCPA Implementation: An Early Map](#)
- [Section 13\(b\) at the New Year: Where Things Stand in the Fight Over The FTC's Enforcement Authority](#)
- [NAD Announces New Filing Fees](#)
- [AutoZone to Pay Almost \\$50 Million Over Changes to Loyalty Program](#)
- [CCPA Marathon: January 1 Might Be the Midway Point](#)

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## UPCOMING EVENTS AND SPEECHES

[IN FASHION 2020: Kelley Drye's 6th Annual Fashion and Retail Law Summit](#)

January 16, 2020", "New York, NY  
Kelley Drye Seminar

**Advertising Counseling and Compliance Group, Fashion and Retail Group**

## Advertising 101 Webinar

January 28, 2020", "Webinar

**Christie Thompson**

## IN CASE YOU MISSED IT

- [2010's Top Ad Law Access Reads](#)
- [2019 Selected Top Ad Law Access Reads and Listens](#)
- [A National Federal Privacy Law? Check Out COPRA, The Most Comprehensive Privacy Bill Introduced Yet](#)
- [CCPA Update: AdTech Options to Avoid a "Sale" and What Google Has to Say About It](#)
- [NAD Smells Problems in Scented Oil Tests](#)

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