

Ad Law News and Views- February 7, 2018

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RECENT NEWS

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ANALYSIS

Kelley Drye Named Law360 "Consumer Protection Practice Group of the Year"

Kelley Drye has been named 2017 Law360 "Consumer Protection Practice Group of the Year," an honor that recognizes the firm's market-leading Advertising Law and Litigation Groups and the noteworthy victories those Kelley Drye attorneys achieved last year. Law360's annual "Practice Group of the Year" Awards honor the law firms behind landmark matters that resonated throughout the legal industry over the past year.

UPCOMING EVENTS AND SPEECHES

2018 ANA Advertising Law & Public Policy Conference

The 2018 ANA Advertising Law & Public Policy Conference is being held on March 15-16 in Washington, DC. The conference will focus on how lawyers must partner with their clients to find new and innovative ways to say "yes," rather than point out all of the pitfalls that may lay in the weeds as marketers struggle to gain share. Partner [John Villafranco](#) will serve on the "Shifting Ground

Beneath Your Feet\" panel which will discuss what has changed at the FTC and what remains the same with nearly a year into the Trump administration.

Legal Considerations when Preparing to Comply with GDPR

February 28, 2018\", \"ATLANTA, GA
Navigating the GDPR

After-Breach Impacts: Lessons Learned & Readiness Preparedness

March 1, 2018\", \"SAN FRANCISCO, CA
Payment Innovations Alliance

Avoiding Privacy/Security Legal Snafus in VR/AR

March 14, 2018\", \"AUSTIN, TX
SXSW
[Alysa Hutnik](#)

Beyond NAIC and DOI: How Other Laws, Enforcement Agencies and Consumer Complaints Can Influence Your Advertising Practices

April 4, 2018\", \"AUSTIN, TX
17th Annual IAdCA Conference
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Food Labeling: Nutrient Content, Health and Other Claims

April 10, 2018\", \" WASHINGTON, DC
FDLI's Introduction to US Food Law and Regulation

Focus on FSMA

April 23, 2018\", \" CHICAGO, IL
ACI's Food Law Conference

COPPA/EdTech

April 26, 2018\", \" MCLEAN, VA
ACC National Capital Region's Privacy and Technology & IP Forums: High Tech/Innovation Conference
[Alysa Hutnik](#)
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