

Ad Law News and Views - February 26, 2020

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RECENT NEWS

- [Manufacturing “Smart” Devices? NIST Security Has Recommendations](#)
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UPCOMING EVENTS AND SPEECHES

[11th Annual USF Webinar](#)

March 10, 2020,"Webinar

Denise Smith

Post-Equifax Data Breach Enforcement

April 22, 2020", "68th Antitrust Spring Meeting

Alysa Hutnik

Tech Innovations on the Privacy Edge

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Aaron Burstein

What to Expect in FTC CP Enforcement

April 23, 2020", "68th Antitrust Spring Meeting

Christie Thompson

What Keeps In-House Advertising Counsel Up?

April 23, 2020", "68th Antitrust Spring Meeting

John Villafranco

Briefing with the State Enforcers

April 23, 2020", "68th Antitrust Spring Meeting

William MacLeod

IN CASE YOU MISSED IT

- [Advertising 101 Webinar](#)
- [Privacy 101 Webinar](#)
- [Pretty Up: Cosmetics False Advertising Litigation Trends and Marketing Compliance Webinar](#)
- [New FTC Settlement Targets Fake Ratings and Reviews](#)
- [The Eleventh Circuit Weighs In On ATDS Definition](#)
- [The Boundaries of the FTC's Section 13\(b\) Authority: 24 State AGs Weigh In](#)
- [The U.S. Approach to Privacy: What Is It, and Where Is It Headed?](#)
- [CFPB Clarifies Standard for Determining "Abusive" Practices](#)

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