

Ad Law News and Views - April 4, 2020

April 4, 2020

RECENT NEWS

[PODCAST - Inside the TCPA, Episode 6, Rethinking Enforcement](#)

[TCPA FCC Petitions Tracker](#)

[FTC Hits the Brakes on Brake Pad Claims](#)

[Sugar Content Representations Not Misleading When Ingredient Panel Provides Accurate Disclosures, Eastern District of New York Court Finds](#)

[Facial Recognition Tech Enforced by Vermont AG Under State Privacy & Data Broker Laws](#)

Stay connected by subscribing to the [Ad Law Access blog](#) by email or [RSS feed](#).

KELLEY DRYE'S COVID-19 RESPONSE

To help clients navigate the new challenges of COVID-19, Kelley Drye has produced a number of articles, webinars, and blog posts that cover a range of topics, including the following:

[PODCAST - COVID-19: What Employers Need to Know Now](#)

[Retailers Should Keep Price Gouging Laws in Mind](#)

[Telemarketing During the Pandemic](#)

[Price Gouging Enforcement Escalates At Federal and State Levels](#)

[Challenges Shipping on Time Because of COVID-19?](#)

[What You Should Know about the FTC's Mail Order Rule](#)

[Data Privacy Considerations for Coronavirus Data Tools](#)

[CBD Manufacturer Not Immune From FDA Enforcement For COVID-19 Claims](#)

[In Wake of COVID-19, FDA Scales Back Food Facility Inspections and Takes Other Steps to Reassure Americans and Protect the Food Supply](#)

[FDA Releases Industry Guidance Regarding Adverse Event Reporting During COVID-19](#)

[FDA Updates Hand Sanitizer Guidance, Expresses Openness to Expedited Medical Device Reviews for PPE](#)

[FDA Updates Enforcement Policy for Face Masks and Respirators](#)

[FDA Updates Enforcement Discretion Policy For Gowns, Gloves, and Other Apparel](#)

KDW COVID-19 Resource Center Provides Critical Business Guidance

[Coronavirus: Does My Disinfectant Work Against the COVID-19 Pathogen?](#)

[Coronavirus Advertising-Related Enforcement is Ongoing](#)

[Greater than the Sum of Its Parts: FDA Releases Supplemental Draft Completing its Draft Guidance Regarding Protecting Food Against Intentional Adulteration](#)

[The Justice Department and FTC Announce Expedited Antitrust Review for Coronavirus Public Health Efforts](#)

WEBINARS

COVID-19 Update for Your Workplace

[Options for Mitigating the Impacts to Your Business from the Coronavirus Pandemic: Insurance Coverage and Force Majeure Clauses](#)

[The Federal Relief Package: Is Your Business Small, Medium, Large, Essential and/or Critical and What Those Terms Mean for You and Your Employees](#) We have also compiled a [COVID-19 Response Resource Center](#) to help businesses navigate this uncertain environment.

This year, in conjunction with the launch of the [Advertising and Privacy Law Resource Center](#), we have been holding a series of webinars:

REPLAYS

Replay recent webinars below or find these and other webinars on the [Advertising and Privacy Law Resource Center](#):

[Influencer 101 Webinar](#)

[Advertising 101 Webinar](#)

[Privacy 101 Webinar](#)

**Cosmetics False Advertising Litigation Trends and
Marketing Compliance Webinar**