

Ad Law News and Views - April 24, 2021

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FEATURED EVENT RECAP

IN FASHION: Kelley Drye's 7th Annual Fashion & Retail Law Summit

We hope you enjoyed our programs and the discussions between our speakers.

To access copies of the presentation and CLE materials, [click here](#) and enter the password, **2021infashion**.

RECENT NEWS

With the Supreme Court releasing its [long-awaited opinion](#) in *AMG Capital Management v. FTC*, it was quite a week on the [Section 13 \(b\)log](#):

[Supreme Court Finds Section 13\(b\) Does Not Allow for Monetary Remedies](#)

[Can Congress Amend Section 13\(b\) to Allow for Retroactive Restitution?](#)

[With a Supreme Court Decision Pending, Will Congress Intervene to Clarify the FTC's Enforcement Authorities Under 13\(b\)?](#)

This week's other news:

[Earth Day = Green Guides](#)

[Deepfake Best Practices Amid Developing Legal Practices](#)

[FTC Files First Case Seeking Civil Penalties For Allegedly Deceptive COVID-19 Advertising](#)

[Food Industry Regulatory and Litigation Highlights - March 2021](#)

[Dietary Supplement and Personal Care Product Regulatory and Litigation Highlights - March 2021](#)

Eleventh Circuit Reverses Website Accessibility Decision (and Congress Considers Action)

Amazon Pays \$2 Million to Settle Reference Price Allegations

UPCOMING EVENTS

Tips from the Experts - Defending TCPA Lawsuits – Using Data Analysis Strategies and Support

April 29, 2021", "Webinar

Kelley Drye & Warren and CompliancePoint Webinar

Lauri Mazzuchetti, Becca Wahlquist

If you communicate with clients and prospects through phone call, text message, or fax campaigns, you are certainly familiar with the Telephone Consumer Protection Act (TCPA) that applies to these and other areas of direct marketing and consumer contacts. With more than 3,000 TCPA individual and class action lawsuits being levied each year, the business risks and potential for significant monetary exposure have greatly increased. Join us as we discuss how to use data to defend your company from TCPA suits when they do arise and how to work with your legal team.

Wage & Hour Laws: How To Avoid Common Pitfalls

May 18, 2021", "Webinar

12:30 - 1:30 PM ET

The DOL's Wage and Hour Division recovered a record \$322 million in wages owed to workers in 2019 and found, on average, \$1,025 for each employee due back wages. As employers face employees become more informed about their rights, employers should also stay on top of the ever-changing federal and state wage and hour laws to avoid run-ins with the Department of Labor and state labor agencies.

Join the Kelley Drye [Labor and Employment](#) team for a detailed review of today's wage and hour laws and coverage of the most commonly made errors, including:

- Misclassifying Non-Exempt Employees As Exempt
- Failing To Recognize What Time is Compensable
- Misclassifying Employees As Independent Contractors
- Failing To Comply With Both State And Federal Wage And Hour Requirements

Click [here](#) to register for this and other webinars in the WOKing Lunch Series.

To see more upcoming Kelley Drye events, [click here](#). We hope to see you soon.

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