

# Ad Law News and Views - April 18, 2018

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## RECENT NEWS

[Ding Dong, TCCWNA Class Actions Are Dead.](#)

[Advertising Marijuana Businesses: The Federal Criminal Law You Need to Know](#)

[Data Breach Notification Law Roundup](#)

Stay connected in 2018 by subscribing to the [Ad Law Access blog](#) by [email](#) or [RSS feed](#).

## FEATURED EVENTS

### **IoT, EdTech and AI - Oh, my!**

*High Tech and Innovation Conference at Valo Park*

April 26, 2018," MCLEAN, VA

[Alysa Hutnik](#)

New technologies present new legal questions. And that's particularly true with the proliferation of IoT, EdTech and AI. On April 26, join us for a half-day High Tech and Innovation Conference to learn how these new technologies will affect your business operations, privacy rights and obligations, data security and intellectual property. Each panel will explore the evolving legal and regulatory frameworks surrounding the technologies, and provide practical tips for approaching the compliance obligations that may come with use of the technologies. Click [here](#) for full details and registration. For registration type, please choose "Guest of Presenters."

### **2018 Advertising and Privacy Law Summit**

On May 3, 2018, Kelley Drye & Warren will host its 5th edition of the Advertising and Privacy Law Summit. This event features a full slate of speakers, including government policymakers and industry thought leaders, who will provide a fresh take on key advertising and privacy issues faced daily by in-house counsel, with practical solutions to deal with them.

If you are interested in receiving an invitation, please click [here](#) or contact [Summit@kelleydrye.com](mailto:Summit@kelleydrye.com).

## UPCOMING EVENTS AND SPEECHES

### **Focus on FSMA**

April 23, 2018," CHICAGO, IL

ACI's Food Law Conference

**Legal Considerations when Preparing to Comply with GDPR**

April 26, 2018", " AUSTIN, TX

Navigating the GDPR

**Self-Regulate, Litigate, How they Conflate, and Interrelate**

May 1, 2018", " SAN FRANCISCO, CA

NAD West Coast 2018 Conference

[John Villafranco](#)

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