

# Ad Law News and Views - April 17, 2019

April 17, 2019

["

## RECENT NEWS

[Hope for Business Operators With Website Accessibility Cases In New York?](#)

[Court Says Headphone App Not Eavesdropping, But May Be Deceptive](#)

[FTC Settlement Addresses Free Trials and Incentivized Reviews](#)

[GDPR Recap: Technical Violations Result in Steep Fines, In Latest Enforcement Actions](#)

STAY CONNECTED IN 2019 BY SUBSCRIBING TO THE [AD LAW ACCESS BLOG BY EMAIL OR RSS FEED.](#)

## UPCOMING EVENTS AND SPEECHES

### **GDPR & AdTech: the IAB Europe's Transparency & Consent Framework**

April 23, 2019", "Teleconference

ABA Teleconference

### **Advertising & Privacy Law Workshop**

May 1, 2019", "Kelley Drye Workshop

Please contact [workshop@kelleydrye.com](mailto:workshop@kelleydrye.com) for information on this event

### **CCPA: Preparation & Operational Impacts**

May 16, 2019", "Atlanta, GA

CompliancePoint CCPA Workshop

### **CCPA: Nuances Session**

May 16, 2019", "Atlanta, GA

CompliancePoint CCPA Workshop

### **Alysa Hutnik**

### **Practical Guidance on the Present State of Food Labeling**

April 9, 2019", "CHICAGO, IL  
ACI Advanced Summit on Food Law

## EVENT SPOTLIGHT

### Advertising & Privacy Law Workshop

**May 1, 2019", "Charlotte, NC**

Please join us in Charlotte for a half-day workshop covering the latest advertising and privacy law developments. This interactive event will provide an update on crucial consumer protection issues, deliver practical guidance and benchmarking, and offer an opportunity to connect with peers across a variety of industries.

This workshop will be open to the public, and we welcome your guests, but registration is required. If you have a colleague or friend who might be interested, please contact: [workshop@kelleydrye.com](mailto:workshop@kelleydrye.com)

## IN CASE YOU MISSED IT

[FDA and FTC Issue Joint Warning Letters to Three Online CBD Marketers](#)

[FTC to Use 6\(b\) Authority to Examine Tech Companies' Data Practices](#)

[Supreme Court Reverses Google Settlement But Ducks Ruling on Its Fairness](#)

[All that Glitters is Not Gold: After Confirming Asbestos Presence in Cosmetic Products, FDA Signals Increased Scrutiny and Calls on Industry to Do More to Protect Consumers](#)

"]