

Ad Law Access Podcast – Deepfake Best Practices Amid Developing Legal Practices

June 2, 2021



In April, [Law360](#) published the article “[Deepfake Best Practices Amid Developing Legal Practices](#),” co-authored by partner [John Villafranco](#). The article provides an analysis of deepfake use cases, describes legal tools available to protect against harmful uses of the technology, and suggests some best practices for responsible use of deepfake technology.

For this episode of the Ad Law Access podcast, Rod discusses the article and reviews some best practices recommend. Find the episode [here](#) or [wherever you get your podcasts](#).

To read the article, please click [here](#)

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