



Abigail Stempson

Special Counsel

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About

Abby Stempson focuses her practice on state attorneys general (AG) investigations and advising on AG priorities and consumer protection compliance. Abby's experience includes both proactive and defensive counseling. She frequently advocates for clients and trade associations at the staff and executive level at State AG offices, using her wide network of contacts to obtain superior client results. Abby also defends clients in state and federal enforcement actions, responds to subpoenas and civil investigative demands, and leads internal investigations and compliance review. She has engaged in this work for clients in many industries ranging from the pharmaceutical, real estate, travel, multinational retail, and financial sectors.

Prior to joining KDW, Abby was Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General (NAAG), where she interacted with state AGs and their staff, at every level, in all 50 states. She provided training and research, and was often called upon to serve as a national resource on state AG consumer protection priorities and enforcement authority.

Prior to NAAG, Abby was Chief of the Public Protection Bureau and Consumer Protection Division in the Nebraska Attorney General's Office and an assistant attorney general, where she focused on consumer fraud and deceptive trade practices, nonprofit organizations, charitable trusts, and antitrust matters. She led Nebraska's White Collar Fraud Task Force, was a member of the Suspicious Activity Report state review team, and served as a board member of the National Association of State Charities Officials. Abby acted in leadership roles on numerous multi-state consumer protection matters. She also served as an adjunct professor at the University of Nebraska for 13 years.

Honors

Ranked nationally in *Chambers USA* - State AG, 2026

Awarded the [FTC Bureau of Consumer Protection Partner Award](#), 2022

Received the NAAG Executive Director Award, 2021

Affiliations

Nebraska State Bar Association

Served as an adjunct professor at the University of Nebraska-Lincoln College of Business from 2004-2017.

Related Services

Advertising and Marketing

Advertising Technology (AdTech)

Cybersecurity Counseling and Compliance

Dietary Supplements and Functional Foods

Direct Sales and Multi-level Marketing

Environmental, Social and Governance (ESG)

Federal Trade Commission

Food and Drug

Litigation

Make America Healthy Again (MAHA) and Ultra-Processed Foods (UPFs)

Manufacturing

Privacy and Information Security

State Attorneys General

Education

University of Nebraska College of Law, J.D., 2004

University of Nebraska-Lincoln, B.S., 2001

- Business Administration, Accounting Emphasis

Admissions

District of Columbia

Nebraska