

ABA Features Partner William C. Macleod on Consumer Protection

March 10, 2015

The American Bar Association's Antitrust Law Section published an interview with partner and chair of the Antitrust and Competition practice, [William C. MacLeod](#), titled "The Consumer Protection Seven: The Seven Questions We Asked Bill Macleod" in the March 2015 edition of *What's in Store*. The seven-question feature is reserved for leaders in the consumer protection community. Bill's distinguished career includes serving as the Director of the Federal Trade Commission's (FTC) Bureau of Consumer Protection from 1986 to 1990 and several leadership positions in the ABA Section of Antitrust Law.

Bill shared his insider perspective as to what he believes is clients' biggest misconception about the Bureau of Consumer Protection, stating "they don't appreciate that the FTC is less a regulator and more a prosecutor and an advocate." Bill referenced his time at the Bureau as the "return to enforcement of national advertising standards." During the interview, Bill detailed his experiences at the FTC, his career since then, and recent developments in the consumer protection industry.

To read the full interview, [click the link below](#).