

A Look Back at FDA's Scrutiny of Personal Care Products in 2011

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Our new sister blog, [Food and Drug Law Access](#), posted an informative article, "[FDA's Scrutiny of Personal Care Products in 2011](#)," from HAPPI -- the Household and Personal Products Industry magazine.

It is often said that "beauty lies in the eye of the beholder." A review of Food & Drug Administration (FDA) enforcement activity in 2011 reinforces how personal care products are beheld by FDA. The article highlights important regulatory considerations for personal care product manufacturers and marketers, as evidenced by FDA enforcement activity over the past year. In light of this scrutiny, the article provides three steps that personal care product manufacturers and marketers can take to mitigate the risk of FDA enforcement action.