

4 Legal Considerations for Building a Mobile App

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Kelley Drye partner Alysa Hutnik's article, "[4 Legal Considerations for Building a Mobile App](#)," was recently featured on Mashable.com, a top source for news in social and digital media, technology and web culture. The Mobile Apps article explores the mobile app business and provides practical considerations for app developers (or for those partnering with app developers) to keep in mind to help reduce legal risk in this area.

For more information about this uncharted legal territory and emerging "rules for the road" for developing and marketing mobile apps, click here to view and listen to a recording of the Kelley Drye webinar, "[Mobile Applications: Privacy and Data Security Considerations](#)."