



# 2026 Privacy Trends & Regulator Priorities: The Road Ahead

Speaking Engagement

December 10, 2025 from 1:00 pm to 2:00 pm (EST)

Partner [Laura Riposo VanDruff](#) presented "2026 Privacy Trends & Regulator Priorities: The Road Ahead" with Red Clover Advisors and the Interactive Advertising Bureau. This webinar explored what companies need to know to stay ahead of enforcement actions in 2026.

Federal and state regulators are escalating enforcement instead of issuing guidance, making it clear that companies need stronger, more reliable privacy programs going into 2026. Recent Federal Trade Commission (FTC) and state enforcement actions highlight familiar challenges with how companies collect, share, store, and monetize consumer data, particularly through targeted advertising practices.

Laura and her fellow presenters covered lessons learned from FTC and state enforcement actions, key trends shaping 2026 privacy obligations, and how to build a defensible privacy program that aligns with regulatory expectations.

[View the webinar recording here.](#)

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Privacy and Information Security