



2026 IAB Legal Masterclass: The New Health Ads Privacy Era

Interactive Advertising Bureau

Speaking Engagement

April 28, 2026 from 12:00 pm to 6:45 pm (EDT)

New York

New York, NY

Kelley Drye's Privacy and Information Security practice group is sponsoring the Interactive Advertising Bureau's 2026 Legal Masterclass: The New Health Ads Privacy Era in New York City. Several of our Kelley Drye lawyers will be in attendance and speaking, including [Alysa Hutnik](#), [Paul Singer](#), [Aaron Burstein](#), [Kate Black](#), and [Mason Fitch](#).

This workshop will focus on practical strategies to help navigate the risks and rewards of health advertising in an increasingly strict enforcement environment. Attendees will hear directly from regulators and industry leaders, and have the opportunity to develop risk mitigation approaches through in-depth discussions of key use cases.

Register [here](#).

Read the IAB Health Privacy newsletter [here](#).

Related Services

Privacy and Information Security

Advertising and Marketing

Healthcare Privacy and Data Innovation

Advertising Technology (AdTech)