

## 2017 Advertising and Privacy Law Webinar Series

Firm Event

December 31, 2017 from 9:00 am to 5:00 pm (EST) New York Webinar

Kelley Drye's 2017 Advertising and Privacy Law Webinar Series provided engaging speakers with extensive experience and knowledge in the fields of advertising, privacy, and consumer protection. The below webinars gave key updates and provide practical tips to address issues faced by counsel.

Marketing in a Multi-Device World: Update on Cross Device Tracking

Litigation is Inevitable: Update on Recent Advertising Class Actions

Keeping Up with the Consumer Product Safety Commission: Update on Recent CPSC Developments

Moving to the States: Update on and Lessons Learned from Prior State Attorney General Enforcement Actions

Buy American and Hire American: Is Your (Or Your Competitor's) Product Really "Made in the USA"?

The Bots are Coming: The Future and Implications of Price-Fixing Algorithms

How to Avoid Coming Up Empty: Update on Non-Functional Slack Fill Enforcement and Litigation

Advertising Under The Influence: Key Rules of the Road for Your Next Ad Campaign

## **Related Services**

ADA Website Accessibility Dietary Supplements and Functional Foods Advertising and Marketing Antitrust Privacy and Information Security Food and Drug