

The Last Decade's Top Ad Law Access Reads

January 2, 2020

In the 2010s, Kelley Drye's Ad Law Access blog posted approximately 1500 entries. Below are the most popular by year. To give you a sense of beginning to end, the first post came one month after Apple announced the iPad and the last just days before the first all-female spacewalk by astronauts Christina Koch and Jessica Meir:

- [RETAILERS: New Colorado Consumer Protection Law Requires Redemption of Gift Cards with a Cash Value of \\$5 or Less](#) May 10, 2010
- [Dietary Guidelines for Americans, 2010](#) February 2, 2011
- [Insurance Coverage for Lanham Act False Advertising Claims](#) April 2, 2012
- [How to Properly Use Establishment Claims in Advertising](#) October 28, 2013
- [White House Objects to Commercial Use of President's Photo](#) April 8, 2014
- [Applying the Video Privacy Protection Act to Online Streaming](#) June 2, 2015
- [The Regulatory Landscape for Indirect Auto Lenders After Ally](#) January 30, 2016
- [Read This Before Scanning A Driver's License In New Jersey](#) July 26, 2017
- [GDPR Sidebar: Comparing the California Consumer Privacy Act to the GDPR](#) July 13, 2018
- [CCPA Update: California Governor Signs Seven Amendments to the CCPA](#) October 13, 2019

Wishing you a happy new year and decade. We hope you will continue following the [Ad Law Access blog](#) and [podcast](#) in 2020 and into the next decade.