

Attorneys General and Consumer Protection

What does 2024 have in store?

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Children

- CSAM/AI
 - Letter to Congress from 54 AGs
 - Presentation at 2023 NAAG Capital Forum
 - NM Lawsuit

- Mental Health
 - CA Proposed Legislation
 - NY Proposed Legislation

Children

- NAAG Presidential Initiative and Summit
 - “America’s Youth: AGs Looking Out for the Next Generation”
 - September 5-6 in Portland, OR

- NAAG and AGA Conference
 - 2024 Southern Region Meeting
 - AI and Child Exploitation
 - April 11-12 in Kiawah Island, SC

Big Tech

- Google Search Trial
 - Lawsuit – 38 AGs and USDOJ
- Google Ad Tech Lawsuit
 - Lawsuit – USDOJ led with 17 AGs
 - Lawsuit – TX led with 17 AGs
- Google Play Store Settlement
 - Multistate Settlement – 53 AGs

Big Tech

- Social Media Lawsuits
 - Multistate Lawsuit – 33 AGs
 - Individual State Lawsuits – DC, FL, MA, MS, NH, NV, OK, TN, UT, VT

Artificial Intelligence and Algorithms

- Good, Bad, and Misuse
- 26 AGs Comment to FCC on AI and Robocalls
- Hot Topic at AG Conferences
 - Impact on Consumers
 - Use by Government
 - Correct Tools for Protection Against AI

Fake Reviews

- NY AG – Cerebral
- NY AG – Orthopedic Doctor
- WA AG – Allure Esthetic
- CA, FL, IL, MA, NY AGs and FTC – Roomster
- 22 AGs Comment to FTC on Banning Fake Reviews and Testimonials

Auto Renewals

- State Laws
- NY Enforcement
 - State of NY vs Sirius XM Radio, Inc.
 - State of NY vs Cerebral
- 27 AGs Send Letter to FTC Voicing Support for FTC's Amendment to Negative Option Rule

Junk Fees

- Mariner Finance
 - Lawsuit – DC, NJ, OR, PA, WA AGs
- Chase Nissan, LLC
 - Lawsuit – CT AG and FTC
- MA AG Proposed Regulations
- New CA Law
- DC Business Advisory on Restaurant Fees

Privacy

- States with Comprehensive Privacy Laws:
 - Current – CA, CO, CT, UT, VA
 - Effective 2024 – MT, OR, TX
 - Effective 2025 – DE, IA, NJ, TN
 - Effective 2026 – IN
- CA AG Streaming Sweep

Veterans

- 44 AGs Send Letter to Congressional Leaders Supporting G.U.A.R.D Act
- 2023 NAAG Presidential Initiative
- VA Claims Insider, LLC
 - Lawsuit – TX AG

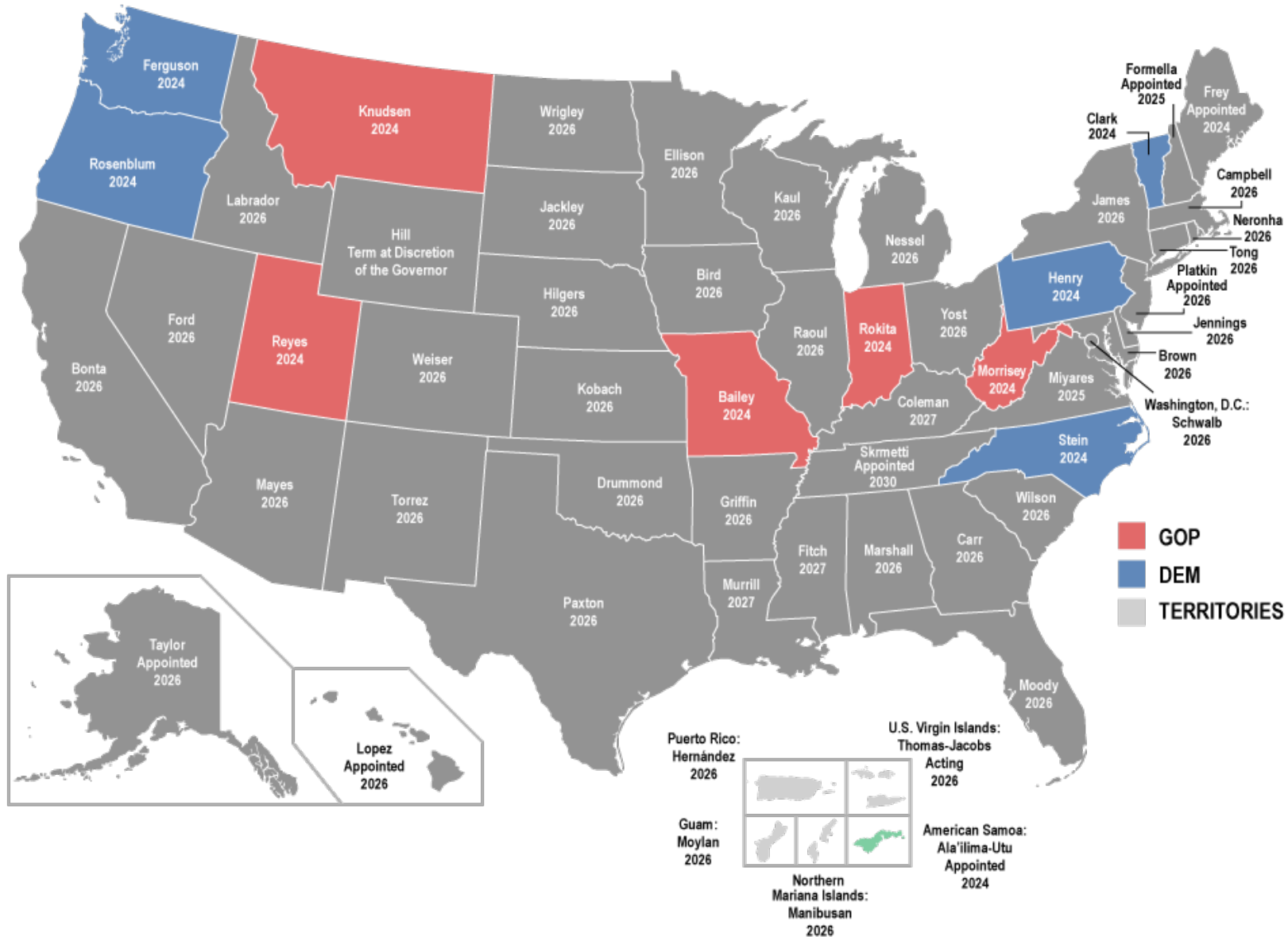
Health

- Opioids
- Vaping/Substances
 - JUUL Settlements – Multiple States in Different Matters
 - 33 AGs Send Letter to FDA Regarding Ways to Better Address Youth Vaping Crisis
 - CT, NE – Lawsuits Regarding THC Containing Products
- Privacy
 - WA – My Health My Data
 - FTC Actions

Rapid Response

- The Next Pandemic/Natural Disaster/Issue of the Moment
- Price Gouging
- Wise Charitable Giving
- Concert/Event Tickets

AG Elections



2024 NAAG Events

- 2024 Southern Region Meeting with AGA
 - April 11-12 in Kiawah Island, SC
- Attorney General Symposium
 - April 24-26 in Chicago, IL
- Spring Consumer Protection Conference
 - May 15-17, 2024 in San Francisco, CA
- Presidential Summit
 - September 5-6 in Portland, OR

2024 NAAG Events

- Eastern Region Meeting
 - September 18-19 in Wilmington, DE
- Charities Conference with NASCO
 - October 8-10 in Baltimore, MD
- Fall Consumer Protection Conference
 - TBD in District of Columbia
- Capital Forum
 - December 9-11 in District of Columbia

QUESTIONS?

THANK YOU!



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