



Brian Baskin

Brian Baskin is Executive Editor of *The Business of Fashion (BoF)*, where he oversees the publication's award-winning coverage of retail, technology, marketing, and other topics. He also co-hosts *The Debrief*, *BoF*'s weekly podcast delving into the fashion industry's biggest stories.

Brian is a veteran financial journalist, joining *BoF* from *The Wall Street Journal*, where as a reporter and editor he covered the global energy market, logistics, and more. He began his career at the *Arkansas Democrat-Gazette* and is a graduate of Brown University.