

Welcome to the Agile, Open, Secure World of Actuate

Actuate software enables executives to make better business decisions from myriad data sources, through highly interactive and customizable scorecards and dashboards accessible at the desk, on mobile devices, from the Cloud or internal servers.

Actuate disrupted the business intelligence (BI) market in 2004, when its CEO, Pete Cittadini, realized the key role open source would play. At a time when other leading software makers were still creating burdened, proprietary and difficult to use BI software with huge buy-in costs, Actuate proposed, sponsored and created the project and code for the market leading, open-source BIRT (Business Intelligence Reporting Tools)ⁱ platform and API, providing developers a way to quickly build user apps for BI, with little or no upfront cost.

Founded in 1993, Actuate's vision from the beginning was to create a suite of uniquely integrated tools that access multiple sources of data, are interactive and highly graphical – to enable faster, more productive data-based decision making. Actuate BIRT is the foundation of a portfolio of products that provide easy customization, rapid deployment, and intuitive use – unlike other BI software that – even now – requires users to shift

between multiple servers and design engines in order to create the output they need.

Gartner's 2012 BI Magic Quadrantⁱⁱ notes this visionary strategy is paying off. And Forrester Research, in their Open Source BI WAVEⁱⁱⁱ, named Actuate as the leader in the field.

Today, Actuate's aptitude for conceiving visionary business analysis products ahead of trend continues. BIRT onDemand™, Actuate's cloud-based SaaS BI solution offering both extreme security and freedom from onsite hardware, launched in 2010 when other BI companies were still wondering about Cloud computing. Further, the company's flagship product, ActuateOne® – a portfolio of integrated BI software built around BIRT – has had built-in support for Apple, iPad, iPhone and Android devices for more than two years.



One Design
One Server
One User Experience

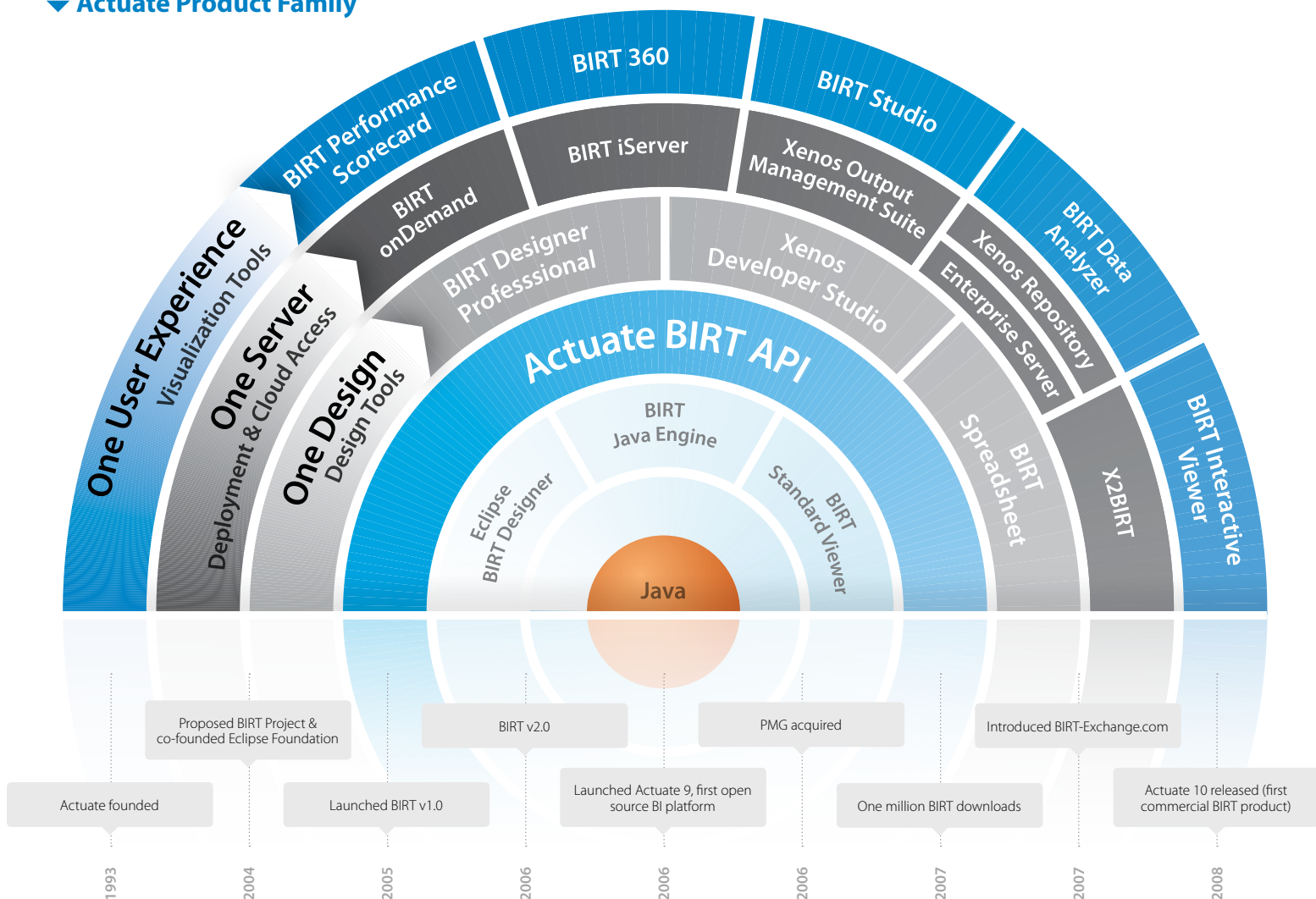
One Goal
Customer Satisfaction


Using the ActuateOne® portfolio of products, leading organizations in all industries around the world can access, analyze and interact with data using sophisticated visualization tools – including scorecards, and dashboards based on Google standards.

Access your data on any source, including Apple iPad, and Android tablets. Annotate and share your data for collaboration and decision making. And deployment? In-house servers, private or public cloud – you choose. Whichever way you use it, ActuateOne – based on world-class BIRT – helps you grow revenues, control costs, improve customer satisfaction, and assure regulatory compliance.

- Rated #1 vendor overall for supporting large number of concurrent users
- Superior ramp up time and ease of use for customers
- Fast and fluid application integration for developers
- Renowned for extranet applications and broad support for complex applications
- Easy access to both nontraditional and unstructured data from archives and print streams

▼ Actuate Product Family





"It's clear through the latest release of BIRT Performance Analytics, that Actuate understands what can happen when you empower iterative processes such as Performance Management and improvement through an iterative technology platform like ActuateOne."

– Attila Miszti
SMUD (Sacramento Municipal Utility District)

Customer Safety Net

SUPPORT

- Web-based support system, email and user forums with advanced diagnostic procedures and escalation processes or efficient and reliable issue resolution.
- Timely access to product updates, enhancements, patches and more. Online, email or phone support from Actuate experts.
- Efficient product implementation through superior customer support.

TRAINING

- Actuate University
- Actuate Distance Learning (e-Learning)
- BIRT Certification Program
- Actuate Road Shows & Customer Days
- Actuate BIRT Webinars
- Xenos "Technical Thursdays" Webinars

CONSULTING

Actuate Professional Services enables customers to effectively implement all of Actuate Products including Actuate One Products, Xenos Content Management and BIRT Performance Analytics with 100% success.

Available expertise covers all aspects of successful deployment implementation including requirements analysis, design, usability and end user adoption, report development, data and security integration and project management.

Actuate User Communities

No software company in the world of BI has a bigger developer community than Actuate. Through our BIRT Exchange community there are more than 2 million developers using, testing and educating each other on BIRT, the foundation of the ActuateOne® portfolio of products.

ACTUATE COMMUNITIES

BIRT Exchange

The largest online community of BIRT developers in the world.

www.birt-exchange.org

Performance Analytics

bpa.actuate.com/se/community/

Actuate Blogs

blog.xenos.com/
www.birt-exchange.org/org/forum/index.php/blogs/

SOCIAL NETWORKS



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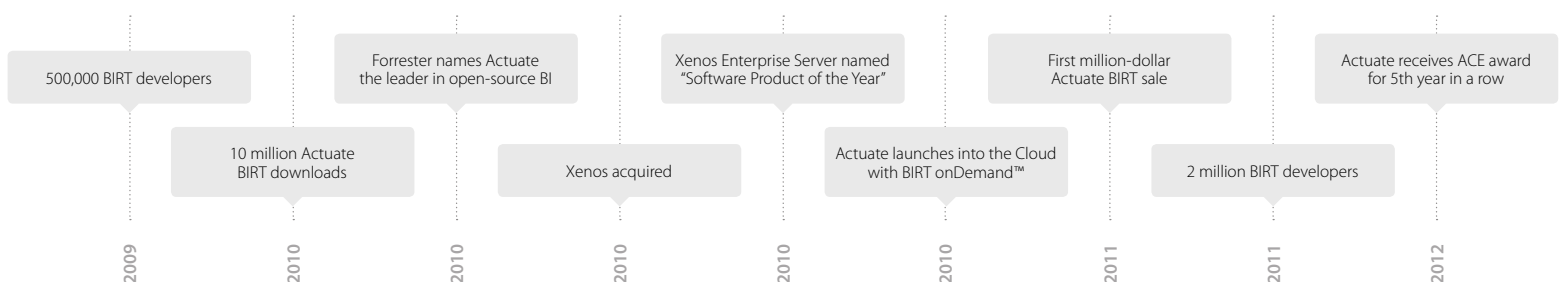


www.linkedin.com/in/actuate

BIRT was designed and built by Actuate as the only top level business intelligence project within Eclipse, the leading IDE for Java development. Actuate continues its long-standing support of the Eclipse Foundation.

*"Magic Quadrant for Business Intelligence Platforms." Gartner Research, February 2012

**The Forrester Wave™: Open Source Business Intelligence (BI), Q3 2010." Forrester Research. August 2010



Corporate Facts:

- More than 5,000 corporate customers
- 550+ employees
- 10 international offices
- Actuate publicly traded since 1998 (NASDAQ:BIRT)
- India operations launched 2011
- China corporation established in Shanghai, 2003
- Bangalore, India hosts largest-ever BIRT Road Show in 2012

ACTUATE CUSTOMERS

"With Actuate, [Smith Barney] GSPS has been able to improve customers' self-sufficiency."

– Kurt Bremer, Smith Barney GSPS



JPMORGAN CHASE & CO.



ACTUATE PARTNER NETWORK

Our partners are hardware and software vendors, OEM and independent service providers (ISV), as well as independent consultants that offer customers a wealth of proven technology and/or training that meets real-world business challenges



ENABLING TECHNOLOGIES



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