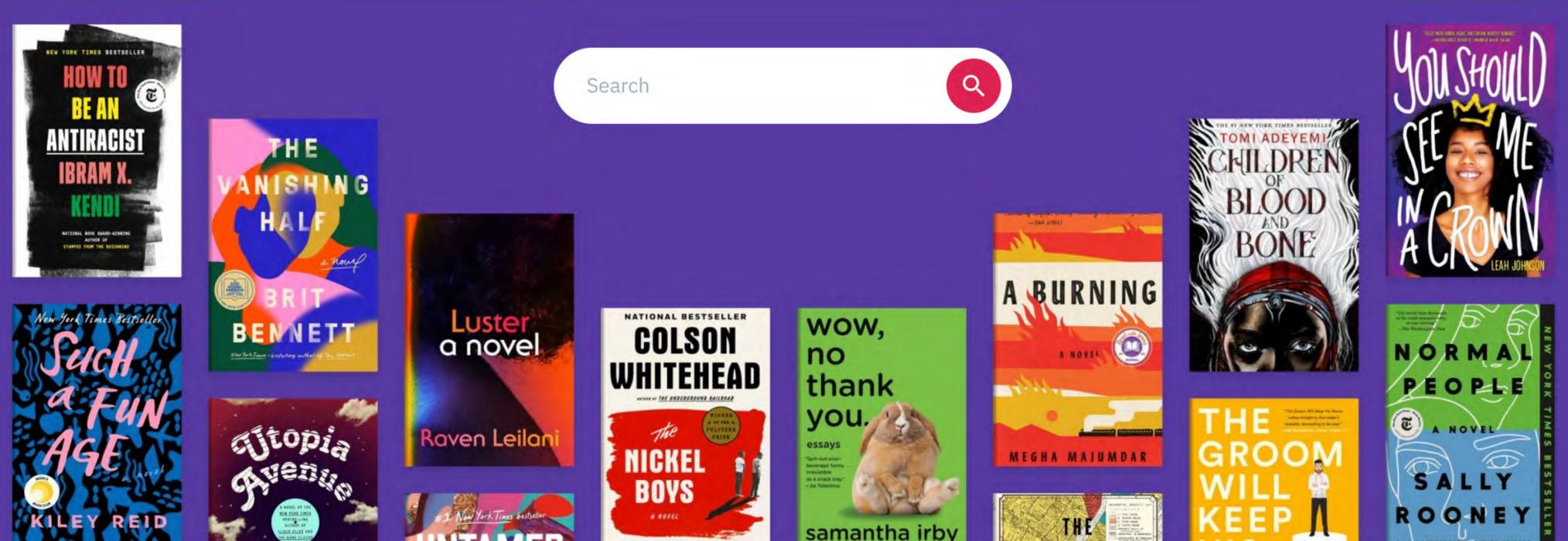


Become an Affiliate

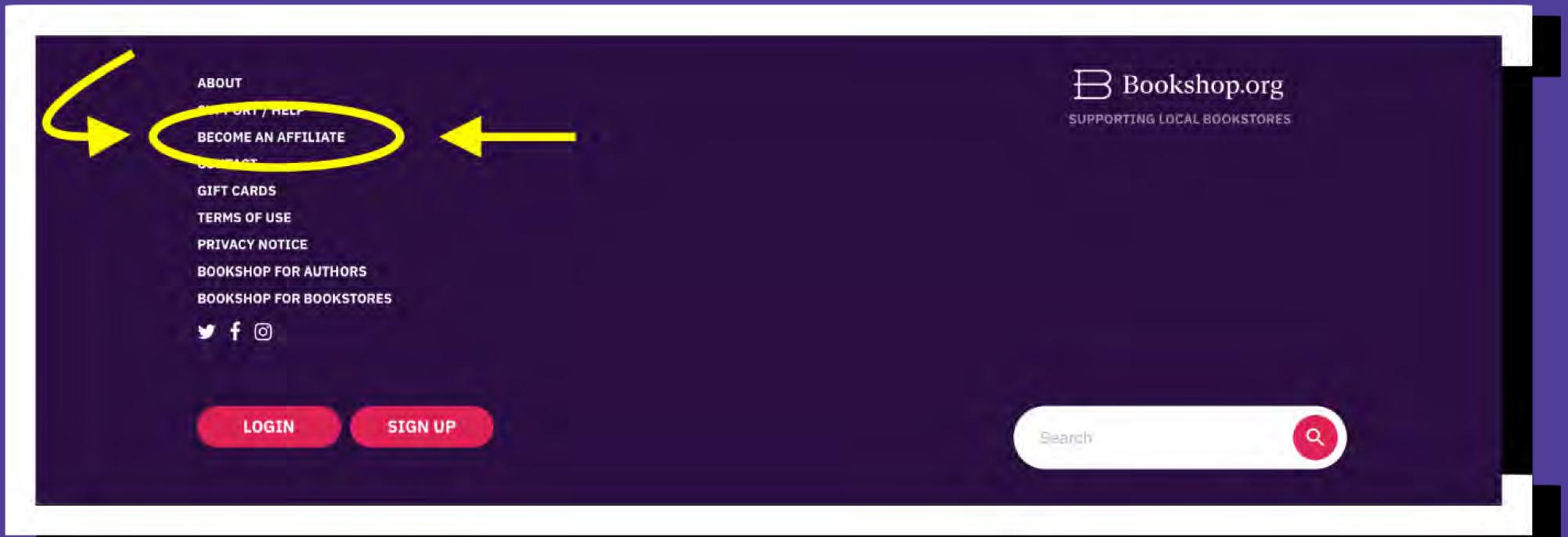
 Bookshop.org



Guide to Building_your Storefront

- ✓ Create an Bookshop.org account
- ✓ Join the affiliate program
- ✓ Fill in your affiliate profile information
- ✓ Earn commission on sales through your storefront

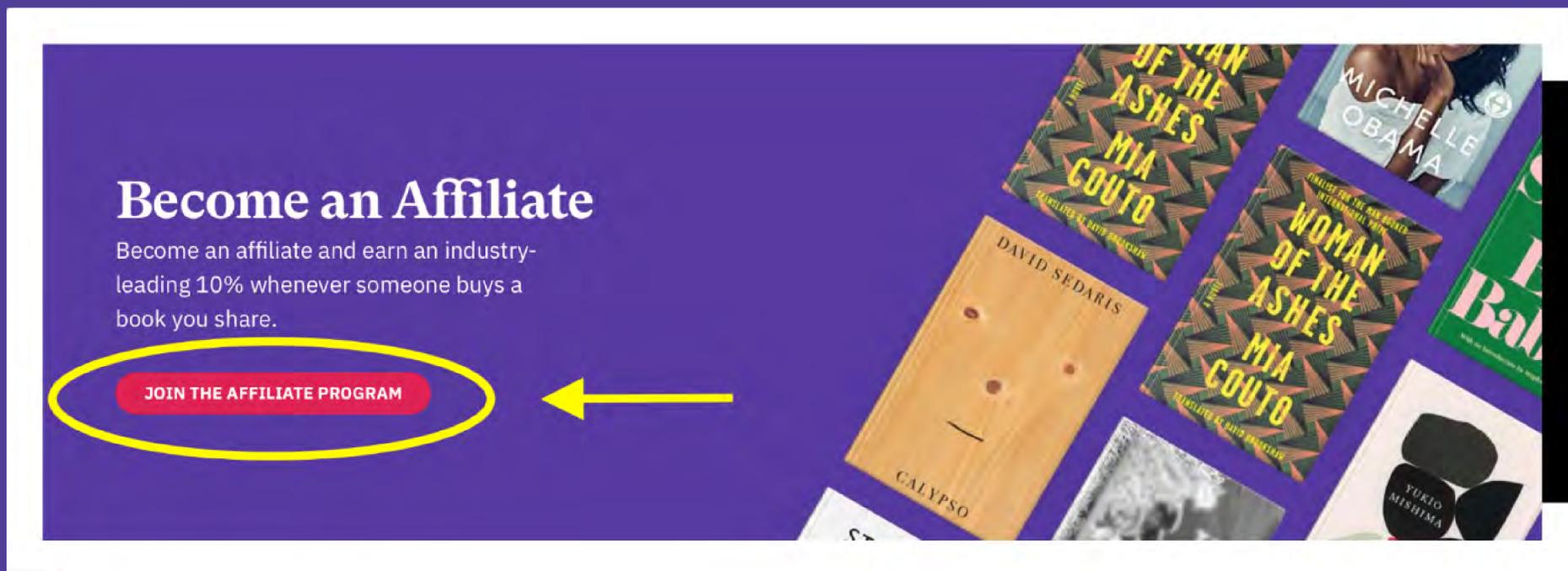
Step 1: Create a Bookshop.org Account



To become an affiliate, the first thing you'll need is a [Bookshop.org](https://www.bookshop.org) account. Please visit our platform, scroll to the bottom of our homepage and click "[Become an Affiliate](#)."



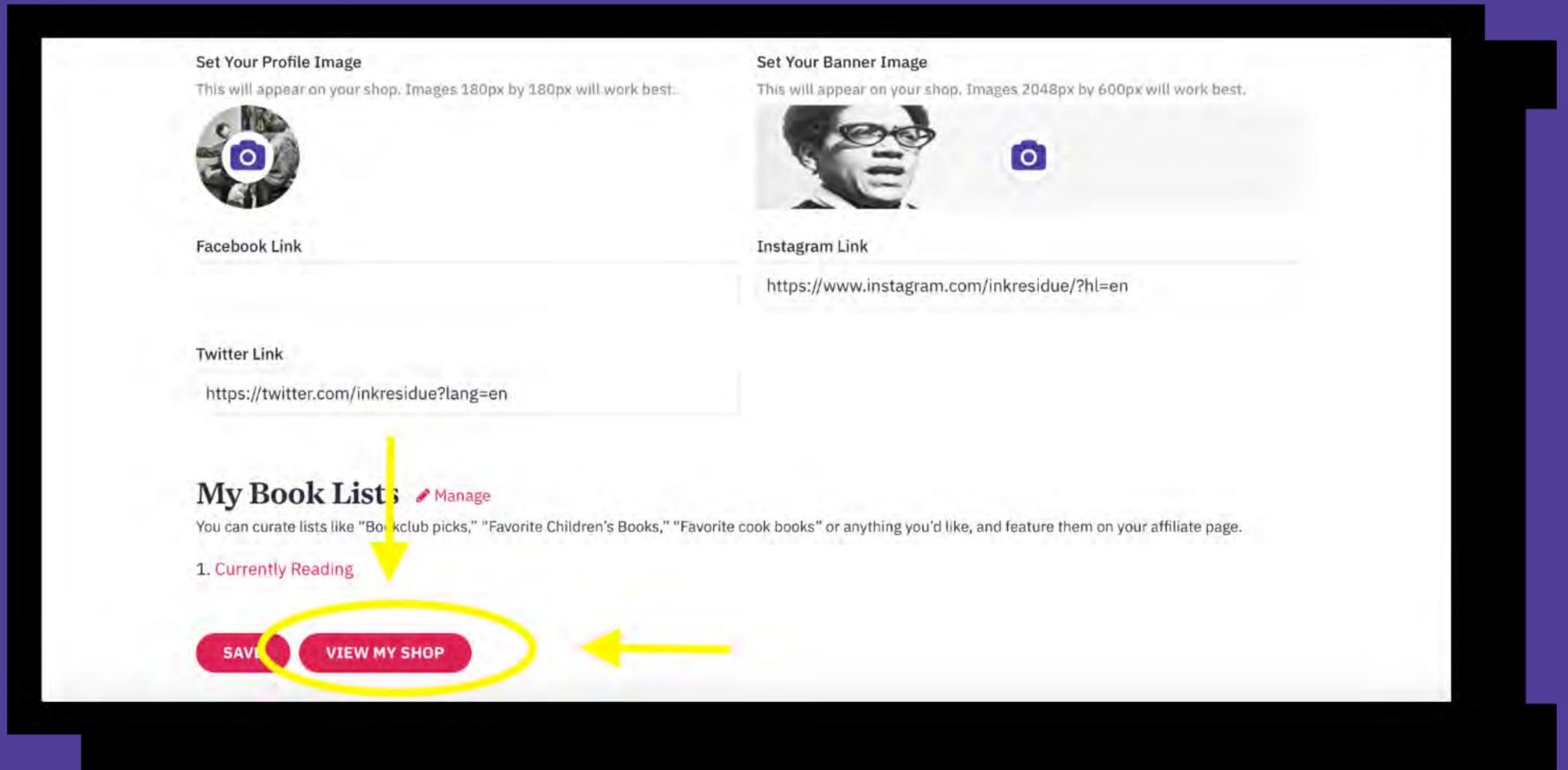
Step 2: Join the Affiliate Program



Click the pink "Join the Affiliate Program" button, which will prompt you to create an account using your email address and any password you desire.



Step 4: View your Storefront



After you complete filling out your profile information, please be sure to save your changes by clicking the "Save" button at the bottom of the page.

After saving, click "View My Shop" to ensure everything is to your liking.



Helpful Tips!

- While you are free to change your storefront URL at any time, please be mindful that any adjustments to your existing affiliate links will no longer work if/when the URL changes.
- Though it is not required to input "www" and ".com" for your storefront URL, it is required to enter your **full social media URL** in the text fields.
 - Ex: http://twitter.com/bookshop_org
- **ATTN Booksellers:** If you are an ABA member, please contact our Partnerships Manager, [Sarah High](#), to ensure your affiliate account is upgraded into our Bookstore Affiliate Program.
 - ABA member bookstores earn 30% commission of the book's list price for all affiliate sales, while Media Affiliates receive 10% commission of the book's list price.