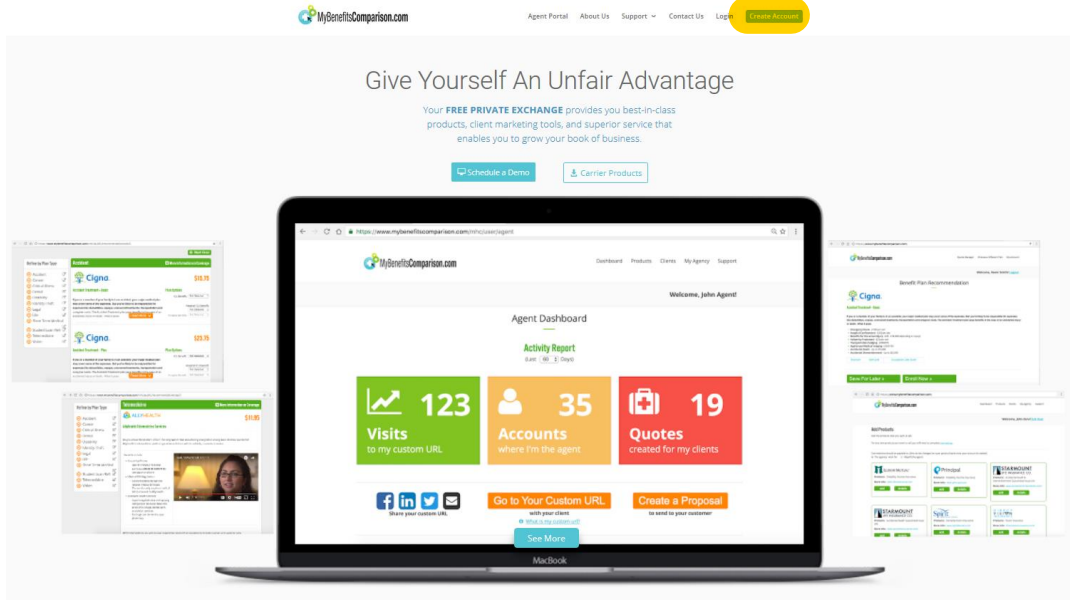


Creating Your MyBenefitsComparison.com Private Exchange

Step 1: Go to MyBenefitsComparison.com and click “Create Account”.



Step 2: Complete Agent/Agency Information, Login Information (make sure you save this!), Agree to “Terms and Condition”, then click “Sign-up”.

The image shows a screenshot of the "Create an Agent Account" form on the MyBenefitsComparison.com website. The form is titled "Create an Agent Account" and is divided into two main sections: "Agent & Agency Information" and "Login Information".
Agent & Agency Information
This section contains several required fields:
- First Name: jane
- Last Name: Smith
- Agent National Producer Number (NPN): 101102103
- Agency Name: Private Exchange, Inc.
- Agency National Producer Number (NPN): 103102010
- Address: 125 Main St., Suite A
- City: Columbus
- State: Ohio (selected from a dropdown menu)
- Zip: 43017
- Phone: 855-642-2667
- GA Code: AspireBenefits (with a note: "GA Code is case sensitive")
Login Information
This section contains:
- Email Address: janeSmith@PrivateExchange.com
- Password: (masked with dots)
- Confirm Password: (masked with dots)
At the bottom of the form, there is a checkbox labeled "I agree to the MyBenefitsComparison Terms of Service" which is checked. Below the checkbox is a yellow "Sign Up" button.

Step 3: Complete Branding by uploading a logo or picture. Also, choose your “Handle”. Your “Handle” will be the ending of your custom link you will share on your website and with clients to allow people to access your private exchange. If you do not choose a specific handle like “PrivateExchange” below, it defaults to your NPN.

Click “Save”.



Welcome, Jane Smith! [Logout](#)

Agent Account Setup

Your account has been created! In order to complete your account please add the following:

- 1 Contact
- 2 Products
- 3 **Branding**

Branding

The MyBenefitsComparison system allows you to brand the plan selection experience for your clients with your photo/logo and agent information as well as a custom url.

This is what your clients will see:

[view branding sample](#)

To brand the plan selection experience for your clients start by uploading your photo or agency logo. If you don't have a photo or logo at this time it can be added (and changed) any time after your account set-up has been completed.

Upload a photo or logo

Branded Photo / Logo (this can be the photo or your agency logo)

Independent Insurance Agent Logo.PNG

Custom Handle/URL

The handle you enter below will be used to create a custom url that you can send to your clients.

Handle:*

(By default this will be your agent NPN, but you can change it now. Once saved this can't be changed.)

Custom URL:

(By default this will be your agent NPN, but you can change it now. Once saved this can't be changed.)

<https://www.mybenefitscomparison.com/mhc/agent/PrivateExchange>

Step 4: Choose the Carriers/Products you would like to offer on your Private Exchange by clicking “Add” on each product. You can always easily add additional products or disable products you have chosen at any time. Click, “Continue”.

Agent Account Setup


















In order to complete your account, please add the following:

1. Contact
 2. Products
 3. Branding

Products

Commissions should be payable to: (this can be changed on a per product basis once your account is created)

- The agency I work for
 Myself (the agent)

 <p>Ameritas Fulfilling Life</p> <p>Products: Dental & Vision Insurance More Info: www.ameritas.com</p> <p>add details</p>	 <p>LegalShield</p> <p>Products: Identity Theft & Legal Plans More Info: www.legalshield.com</p> <p>add details</p>	 <p>Cigna</p> <p>Products: Accident, Cancer, Critical Illness, Medicare Supplement, Whole Life More Info: www.cigna.com</p> <p>add details</p>
 <p>ILLINOIS MUTUAL*</p> <p>Products: Disability Income Insurance More Info: www.illinoismutual.com</p> <p>add details</p>	 <p>Principal</p> <p>Products: Disability Income Insurance More Info: www.principal.com</p> <p>add details</p>	 <p>STARMOUNT LIFE INSURANCE CO.</p> <p>Products: Accidental Death & Dismemberment Guaranteed Issue Life More Info: www.protectionforaccidents.com/</p> <p>add details</p>
 <p>ALLYHEALTH</p> <p>Products: Telemedicine Services More Info: www.allyhealth.net</p> <p>add details</p>	 <p>STARMOUNT LIFE INSURANCE CO.</p> <p>Products: Accidental Death Guaranteed Issue Life More Info: www.accidentinsurance.com/AD-Default.aspx</p> <p>add details</p>	 <p>EMBRACE PET INSURANCE</p> <p>Products: Cat & Dog Insurance More Info: www.embracepetinsurance.com</p> <p>add details</p>
 <p>Spirit DENTAL & VISION</p> <p>Products: Dental & Vision Insurance More Info: www.spiritdental.com/</p> <p>add details</p>	 <p>THE IHC GROUP</p> <p>Products: Care Access Plan</p> <p>add details</p>	 <p>DIRECT VISION INSURANCE</p> <p>Products: Vision Insurance More Info: directvisioninsurance.com/</p> <p>add details</p>
 <p>The Dental Care PLUS GROUP</p> <p>Products: Dental & Vision Insurance More Info: www.dentalcareplus.com/</p> <p>add details</p>	 <p>SoFi</p> <p>Products: Student Loan Refinancing More Info: www.sofi.com/refinance-student-loan/</p> <p>add details</p>	 <p>TOKIO MARINE HCC</p> <p>Products: Travel Insurance</p> <p>add details</p>
 <p>THE IHC GROUP</p> <p>Products: Metal Gap 2</p> <p>add details</p>	 <p>THE IHC GROUP</p> <p>Products: STM Secure & STM Secure Lite</p> <p>add details</p>	

[Continue »](#)

Step 5: You may now choose to begin the carrier appointment process by clicking “Complete Contracting”, or click “No Thanks” to proceed to your Private Exchange Dashboard.

MyBenefitsComparison.com

Dashboard Products Clients My Agency Support

Welcome, Jane Smith! [Logout](#)

Agent Account Setup

Your account has been created! In order to complete your account please add the following:

- 1 Contact
- 2 Products
- 3 **Branding**

Branding

The MyBenefitsComparison system allows you to brand the plan selection experience for your clients with your photo/logo and agent information as well as a custom url.

This is what your clients will see:

[view branding sample](#)

Complete Contracting

Products are selected and your MBC account is setup! Great now let's get you appointed to earn compensation. SureLc is our online contracting platform that will allow you to request appointment with multiple carriers using one account. We've included the useful links below to guide you. Once your request has been submitted and approved, you will receive a welcome letter/e-mail with your writing code from each respective carrier. For further assistance, please e-mail Info@MyBenefitsComparison.com and briefly describe the issue you are experiencing.

Be sure to make note of your username and password as you will may need to access your account in the future.

- [Video: Account Setup and Appointment Request Overview](#)
- [SureLc Account Setup Step-by-Step Guide](#)

Yes I want to...

[Complete Contracting »](#)

[No Thanks...](#)

[Continue to My Account »](#)

Custom URL:
(By default this will be your agent NPN, but you can change it now. Once saved this can't be changed.)

<https://www.mybenefitscomparison.com/mhc/agent/PrivateExchange>

[Save](#)

Step 6: The screen below is your “Agent Dashboard”. You can always access by visiting www.MyBenefitsComparison.com and using the email address and password you established in Step 2 above.

Click on “Go to Your Custom URL” to view your custom Private Exchange!

MyBenefitsComparison.com

Dashboard Products Clients My Agency Support

Welcome, Jane Smith! [Logout](#)

Agent Dashboard

Activity Report
(Last Days)

 0 Visits to my custom URL	 0 Accounts where I'm the agent	 0 Quotes created for my clients
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Share your custom URL

Go to Your Custom URL
with your client
[What is my custom url?](#)

Create a Proposal
to send to your customer

Get Started

Step 1: Complete Contracting [Let's Go](#)

Step 2: Complete Training [Get Started](#)

Updates

- [MBC Agency Revenue Model](#)
- [Agent Commission Schedule](#)

Congratulations! You have created your MyBenefitsComparison.com Private Exchange!

You now must get appointed with each carrier. When you receive your Agent Writing Codes from the carriers, you will need to login to your account and enter your codes and/or URL's. Please visit our support area for instructions for each carrier.