

Contracting with Memphis Area Transportation Association (MATA)

MATA offers reduced rates through their student discount program. To participate, a student must have a (\$3) MATA photo ID card, by showing proof of enrollment in school and a birth certificate or social security card.

| | |
|---|---------|
| Cost: Unlimited Day Pass (good for 24 consecutive hours) | \$2.75 |
| Unlimited Week Pass (good for 7 consecutive days) | \$13.00 |
| Unlimited Month Pass (good for 31 consecutive days) | \$40.00 |

Note: Each pass is activated upon use, not purchase. However, passes expire one year after purchase date.

Anticipated Process: CMO contracts with MATA to secure # of passes and arrange payment processes. CMO sends MATA list of eligible students, including school, name, grade, and pass type. Students visit MATA offices to create MATA photo bus identification cards with their school, grade, age, and expiration date.

For more information, contact: Alison Burton, Director of Marketing and Customer Service
901-722-7119
aburton@matatransit.com