



Getting Started with GlobeSmart®

GlobeSmart helps you interact effectively with over 90 countries. Build and leverage your global knowledge and effectiveness in three easy steps using this guide.

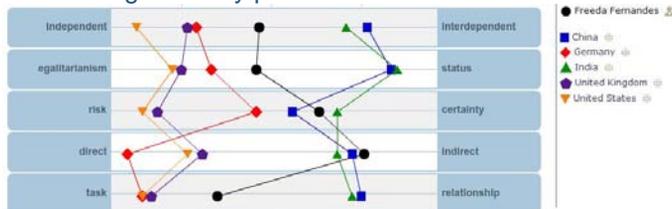
1 Register for a GlobeSmart account

- Go to <https://learning.aperianglobal.com/register> or the special URL sent to you by your professor, enter your email address.
- Receive the activation email to validate your email address.
- Complete registration by entering your first and last names and creating a password.
- Log in to the site to explore GlobeSmart!

2 Discover your GlobeSmart Profile and compare with others

Take the **GlobeSmart Profile Survey** to learn more about your own preferred style of engagement along five dimensions of culture.

Compare your profile with other individuals, teams and average country profiles.



Invite a Colleague or Create a Team in order to compare profiles and spark a discussion!

3 Explore in-depth information of other cultures

The screenshot shows the GlobeSmart interface for Brazil. It includes a navigation bar with 'portal', 'tools', 'learning paths', 'global advice', 'custom content', 'Shortcuts', and 'Messages'. Below the navigation, there are tabs for 'Business Skills', 'Culture & Customs', 'Travel & General Info', 'Names and Phrases', 'Focus Areas', and 'A-Z Index'. The main content area features a profile comparison chart for Brazil, a 'GLOBESMART PROFILE' section, and a 'QUESTIONS & ANSWERS' section. The profile section includes a description of Ipanema Beach and a comparison of the user's profile to the average profile of people from Brazil.

HERE'S HOW:

- From the **GlobeSmart** homepage, click **Take the Survey**.
- Learn about your resulting **GlobeSmart Profile** by clicking on any Dimension in the chart.
- Click **Compare My Profile** and select the countries with which you would like to compare and select **View Comparison**.
- Click on the resulting chart to **Get Advice** on how to adjust your style to engage more effectively with the cultures you have selected.

Invite Individuals

- Click on **Invitations** and following the tabs from left to right, enter the names or email addresses of the colleagues you would like to invite.
- Choose the Invitation language and send.

Create a Team

- Click the **Teams** tab and enter a Team Name .
- Follow the instructions for entering team members and sending invitations.

HERE'S HOW:

- From the **GlobeSmart** home page, choose a Region, then a Country and access detailed, practical information on conducting business in over 90 locales.
- Under Business Skills, Culture & Customs, and Travel & General Info, you get instant access to over 50 business topics.

If you need further assistance, please contact webtools@aperianglobal.com.