



USE THE PRODUCTS
Become a Walking Billboard



PAY IT FORWARD
Share Your Gift Cards



PARTNER UP
Turn Your Gift Cards into Cash

5 AND 3 IS THE KEY

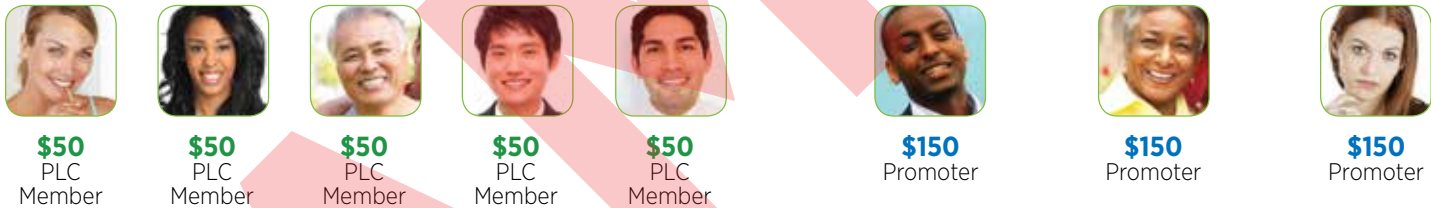
Follow this proven system within your first 30 days and earn \$750. Enroll 5 PLC Members and 3 Promoters

■ Get Started Pack

■ Platinum Pack



YOU



+\$50 Consultant Bonus | You have earned \$750!

WHO DO YOU KNOW?

Write down the names of your top 10 health prospects and business prospects.

HEALTH PROSPECTS

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

BUSINESS PROSPECTS

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

G.A.M.E. PLAN

Go PUBLIC

Friends, Family and Co-workers: Let them know what you are doing so you get the support you need. You may even find a few people who want to do it with you! And one of the best ways to Go Public is on Facebook.



Ask THE MAGIC QUESTIONS/ AVOID WORD VOMIT

Memorize these questions and learn how to spark interest with them:
 Have you ever heard of the 10-Day Transformation?
 Have you ever heard of Purium and their Gift Card Marketing?

SAMPLE SCRIPT FOR HEALTH PROSPECTS

Friend: Hey (insert name) what is that drink you're drinking?
You: Have you ever heard of the 10-Day Transformation?
Friend: No, what is it?
You: It's an awesome, green superfood cleanse. It helps people break their addiction to processed foods and lose 5-20 pounds in just 10 days! I lost __ pounds and __ inches! Would you like to learn more?
Friend: Yes ... absolutely!
You: Great! Take out your phone and text the word "purium" to 55678. (70734 for Canada)
Then hand them a \$50 Gift Card and tell them to visit:
www.mypuriumgift.com.

SAMPLE SCRIPT FOR BUSINESS PROSPECTS

You: Hey (insert name) I have something to run by you...is now a good time?
Friend: Yes...
You: I've started a new business and I'm expanding in your area. Have you heard of Purium and their gift card marketing?
Friend: No. What is it?
You: They have an awesome green superfood cleanse that helps people break food addictions and lose 5-20 lbs in 10 days and a unique gift card marketing program where people get paid to hand out \$50 gift cards. I thought of you because I respect your business experience (or I know you're health conscious). Would you like to learn more?
Friend: Yes...(and asks a question)
You: I want to get all your questions answered...the next step is for me to get you some information. When do you have 15 minutes? (Set an appointment.)

Move TO A TOOL

Always lead your prospect to a higher source of information. Let the tools do the talking. Know your first "go to" tool:

- *Prosper Magazine
- *Healthy Happy Hour Kit
- *Website
- *3-Way Call
- *Text "purium" to 55678 (70734 for Canada)



Enroll & GET THEM STARTED RIGHT

Follow-up. Get a Gift Card in their hands. Use Healthy Happy Hours, face-to-face meetings and 3-way calls.



HEALTHY HAPPY HOURS ARE A GREAT WAY TO LAUNCH YOUR BUSINESS!

MAKE IT HEALTHY: Serve Apple Berry, Power Shake + one more Purium drink, or some fresh fruit.
MAKE IT HAPPY: Play fun music. Lots of stories. More like a party than a presentation.
MAKE IT 1 HOUR: Play the DVD. Use the brochures and tear pads to turn interest into action. Watch the HHH Training and review the HHH Guide in your Back Office for more details.