

Groupon Confidential Information - Marketplace Rate Card - Effective Date 10/29/2020

Category	Subcategory	Commission Rate
Beauty	Hair Care Cosmetics Fragrance	18%
Beauty	Skin Care Cosmetic Tools & Accessories	20%
Consumables	Food Beverage Alcohol	15%
Consumables	Tobacco	19%
Consumables	Supplements	22%
Consumables	CBD	25%
Pets	Pet Bowls & Feeders Pet Containment	18%
Pets	Pet Cleaning Supplies	15%
Pets	Pet Beds & Furniture Pet Healthcare & Grooming Pet Training & Travel Pet Apparel, Collar & Leashes Other Pets	20%
Pets	Pet Food & Treats Pet Toys	22%
Wellness	Health Care: Daily Living Aids, Medicine Cabinet, Pain Relief	15%
Wellness	Oral Care Personal Care: Shaving & Grooming, Deodorant, Footcare, Pregnancy Care, Massage Tools Health Care: First Aid & Health Monitors	20%
Wellness	Personal Care: Aromatherapy, Treatments	23%
Wellness	Health Care: Compression, Cushions, Sleep Aids, Vision, Wraps & Braces	25%
Wellness	Health Care: Masks, Gloves, and Antibiotics	15%
Wellness	Sexual Wellness	25%
Automotive	Baseline Category Rate	15%
Home Improvement	Baseline Category Rate	18%
Home Improvement	Batteries	13%
Patio, Lawn & Garden	Live plants, outdoor decor	20%
Textiles	Bath	15%
Textiles	Fashion Bedding	18%
Textiles	Utility Bedding	16%
Textiles	Sheets	20%
Decor	Home Decor, Outdoor Decor, Seasonal Decor , Storage & Organization, Artwork, Rugs	22%
Furniture	Indoor Furniture, Outdoor Furniture	12%
Housewares	Vacuums	8%
Housewares	Home Care	15%
Housewares	Luggage	14%
Kitchen (Housewares)	Cookware, Cutlery, Kitchen Electrics	15%
Kitchen (Housewares)	Kitchen Gadgets, Drinkware, Serveware, Dinnerware , Food Storage	15%
Mattress	Mattresses	15%
Apparel & Accessories	Apparel (not including active & suiting), Handbags, Leather Goods, Accessories	24%
Apparel & Accessories	Mens & Womens Activewear	20%
Apparel & Accessories	Mens & Womens Suiting	18%
Apparel & Accessories	Footwear	20%
Apparel & Accessories	Eyewear	15%
Apparel & Accessories	Officially Licensed T-Shirts	17%
Jewelry & Watches	Jewelry	30%
Jewelry & Watches	Diamond Jewelry	18%
Jewelry & Watches	Accessories	18%
Jewelry & Watches	Watches	18%
Baby & Kids	Baseline Category Rate	15%
Baby & Kids	Toys	20%
Collectibles	Baseline Category Rate	20%

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Category	Subcategory	Commission Rate
Electronics	Baseline Category & All Electronics Accessories Rate	25%
Electronics	Camera Hardware	15%
Electronics	Instant Print Cameras	8%
Electronics	Car Electronics Hardware	20%
Electronics	Cell Phones	9%
Electronics	Home Theater Hardware, Film	8%
Electronics	Mac Hardware	6%
Electronics	Musical Instruments	16%
Electronics	Office Electronics	18%
Electronics	Personal Computers, Monitors	10%
Electronics	Portable Audio	20%
Electronics	Headphones (National Brands)	10%
Electronics	Portable Speakers (National Brands)	14%
Electronics	Tablets	10%
Electronics	TVs	6%
Electronics	TV Mounts	15%
Entertainment	Baseline Category Rate	20%
Entertainment	Gaming Consoles (Branded)	4%
Entertainment	Gaming Consoles (Unbranded & Novelty)	10%
Entertainment	DVDs and Music	16%
Entertainment	Games (Gaming)	8%
Entertainment	PC Software	8%
Sports & Outdoor & Fitness	Baseline Category Rate	20%
Sports & Outdoor & Fitness	Bikes, Fitness Trackers	8%
Sports & Outdoor & Fitness	Fitness Machines, Golf Hardware (Clubs, Balls)	12%
Sports & Outdoor & Fitness	Fan Shop	15%
Toys & Games	Baseline Category Rate	20%
Toys & Games	Ride On Toys (Manual and Electric)	7%

**Commission rates may be subject to change at any point without notice