

"GROUPON GOODS, INC. – PROPRIETARY AND CONFIDENTIAL – DO NOT DISTRIBUTE. THIS IS NOT AN OFFER TO PURCHASE ANY PRODUCTS AND GROUPON MAKES NO GUARANTEE THAT ANY INFORMATION CONTAINED HEREIN WILL RESULT IN ANY REVENUE OR PROFIT FOR YOU."

Hello Groupon Goods Marketplace Merchant,

Groupon Goods Marketplace is committed to providing insights to help you maximize your business and ensure our customers receive the best experience this Holiday season.

Attached is an Excel file with 3 lists of the most popular and sought after items on Groupon that could be candidates for Peak marketing in Item Level Sales (ILS) and emails, if available, within the targeted quantities provided and funded with COOP. The tabs of the file are divided into Consumer Electronics, Sports & Outdoors and Toys, Baby, Gaming & Books. PDF versions are also attached for anyone who has difficulty opening the Excel grids.

Final marketing placement is not guaranteed, subject to change, and will be determined by product competitive positioning, live deal performance, and COOP funding that can be discussed with your respective Buyers.

[For access to your Gateway account, click here.](#)

[For access to the Gateway Guide, click here.](#)

Sincerely,

The Tech & Toys Team

(individual email contacts by business are listed in the file)

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COMPUTING PRODUCTS contact: Kayce Doogs at kdoogs@groupon.com	Units Fcst based on ASP	ASP\$ (blend of BF to Reg retails)
IPADS - Mix of Grade A / Scratch & Dent		
iPad 5th Gen	8,000	\$159.99 - \$179.99 OPP
iPad Air 1st Gen	12,000	\$99.99 - \$129.99 OPP
iPad Air 2nd Gen	10,000	\$149.99 - \$169.99 OPP
iPad Mini's	2,000	\$99.99 - \$199.99 OPP
iPad Pro 9"	500	\$299.99 - \$699.99 OPP
iPad Pro 12"	tbd	tbd
iPad 6th Gen	tbd	tbd
iPad 7th Gen	tbd	tbd
iPad Air 3	tbd	tbd
MACBOOKS - Mix of Grade A / Scratch & Dent		
11" MacBook Air - 2014 & 2015	7,000	\$349.99 - \$379.99 OPP
13" MacBook Air - 2014 & 2015	3,000	\$449.99 - \$499.99 OPP
Newer MacBooks - 2016-2018	tbd	tbd
CHROMEBOOKS - New and Mix of Grades		
11" Chromebook- Acer, Dell, HP etc	8,000	\$79.99
11" Chromebook- Acer, Dell, HP etc	5,000	\$89.99
11" Chromebook- Acer, Dell, HP etc	3,000	\$99.99
PC LAPTOPS - New and Mix of Grades		
PC Laptop - HP, Dell, etc	800	\$149.99
PC Laptop - HP, Dell, etc	500	\$249.99
PC Laptop - HP, Dell, etc	500	\$299.99
PC Laptop - HP, Dell, etc	500	\$399.99
COMPUTING & OFFICE ACCESSORIES		
Printers / Monitors	500	tbd
Color Pens / Markers	5,000	tbd
Calendar/Planner (multi-option - fun/colorful)	5,000	tbd
Gaming Mouse Pads (i.e. large)	10,000	tbd
Wireless Keyboards/Mice	5,000	tbd
PORTABLE AUDIO & HOME ENTERTAINMENT contact: Dana Futris at dfutris@groupon.com		
PORTABLE AUDIO SPEAKERS		
Portable BT Shower Speaker	50,000 - 65,000	\$6.99 (1pk), \$14.99 (2pk)
Top Branded Wireless Portable Speaker	500 - 1500	\$99 - \$149
Branded Wireless Portable Speaker	2000 - 4000	\$19.99 - \$34.99
Generic Portable BT Speaker	5000 - 6500	\$9.99 - \$14.99
Party Speaker	3,500 - 7,500	\$49.99 & up
Novelty Wireless Speaker (Tikki Torch, Lantern, etc)	2,500 - 10,000	\$19.99 & up
EARBUDS & HEADPHONES		

Generic True Wireless Earbuds	24,000 - 40,000	\$18.99 - \$34.99
Airpods (Gen 1 & 2 & 2 wireless charge)	6,000 - 10,000	\$99.99 - \$129.99
Top Branded True Wireless (new & refurb)	6000 - 15,000	\$24.99 & up
Generic Earbuds (Aux & Lightning Cord)	6500 - 10,000	\$5.99 and up
Generic Over Ear BT Headphones	7,500 - 10,000	\$14.99
Beats Studio 3 (NEW or Refurbished)	600 - 1200	\$169.99 & up
Beats Powerbeats 3 (new or refurb)	5,000 - 20,000	\$59.99 & Up
Beats UrBeats 3 (new or refurb)	1500 - 3000	\$24.99 & up
Beats Solo 3 (NEW or Refurbished)	6,500 - 11,000	\$79.99 & up
Kid's Headphones	3,500 - 7,500	\$9.99 & up
Generic Neckband	2,500 - 4,000	\$9.99 - \$24.99
PORTABLE AUDIO ACCESSORIES		
Airpod Silicone Case (Solid Colors & Prints)	20,000 - 25,000	\$7.99 - \$12.99
Novelty Airpod Cases (Characters, Fruits, Animals, Initials, etc)	20,000 - 28,000	\$7.99 - \$19.99
Karaoke Mic with Speaker	3,000 - 10,000	\$24.99 & up
TV & HOME ENTERTAINMENT		
Smart TVs (small screen sizes 32"-48")	2,000 - 5,500	\$99 & up
Smart TVs (large screen size - 50"+)	1,000 - 3,000	\$299 & up
Streaming (Roku, Firestick, etc)	1,000 - 5,000	\$29.99 & up
Projectors	500 - 3,000	\$49.99 & up
Projector Screens	500 - 3,000	\$49.99 & up
Surge Protector (all types & outlet sizes)	15,000 - 25,000	\$9.99 & Up
Soundbar	500 - 3,000	\$99.99 & Up
TV Mounts (Fixed, Tilt, Full Motion)	20,000 - 28,000	\$7.99 & Up
MOBILE - CAMERA - CAR ELECTRONICS contact Christina Goodrich at cgoodrich@groupon.com for phones and Taylor Suglia at tsuglia@groupon.com for all else	Units	ASP\$ (blend of BF to Reg retails)
MOBILE PHONES - email cgoodrich@groupon.com		
iPhone 7 - X Locked (AT&T, Verizon, etc) A Grade (see buyer for quality check)	1,200 - 2,500	\$189 & up
iPhone 7 - X Locked (AT&T, Verizon, etc) Scratch & Dent (see buyer for quality check)	2,000 - 4,500	\$149 & up
iPhone XR - 11 Pro Max Locked (AT&T, Verizon, etc) A Grade (see buyer for quality check)	500 - 3,500	\$479 & up
iPhone XR - 11 Pro Max Locked (AT&T, Verizon, etc) Scratch & Dent (see buyer for quality check)	1,000 - 4,000	\$459 & up
Unlocked iPhone 7 - X A Grade (see buyer for quality)	3,500 - 6,000	\$189 & up
Unlocked iPhone 7 - X Scratch & Dent (see buyer for quality)	8,600 - 12,500	\$149 & up
Unlocked iPhone XR - 11 Pro Max A Grade (see buyer for quality)	2,000 - 4,500	\$479 & up
Unlocked iPhoneXR - 11 Pro Max Scratch & Dent (see buyer for quality)	2,500 - 5,500	\$459 & up
Unlocked Samsung S8 - S10+ A Grade (see buyer for quality)	500 - 2,000	\$219 & up
Unlocked Samsung S8 - S10+ Scratch & Dent (see buyer for quality)	1,000 - 3,500	\$199 & up
All other locked or unlocked brands - LG, Motorola, TCL, One Plus, etc	150 - 500	Market Price
MOBILE CABLES & POWER - email tsuglia@groupon.com		

Lightning Cables - 6ft & 10ft (braided, pvc, all fabrications)	75,000 - 150,000	\$7.99 & up
Samsung Micro USB & Type-C Cables (1pk & 2pk)	20,000 - 35,000	\$9.99-13.99
10,000 mah - 12,000 mAh Powerbank in assorted colors	26,000 - 35,000	\$11.99-\$16.99
20,000 mAh Powerbank in assorted colors	6,500 - 12,000	\$19.99-\$24.99
Solar Powerbank (6,000 mAh & up)	3,500 - 6,000	\$9.99-\$14.99
Charging Station (Power tower, wireless charging, etc)	10,000 - 18,000	\$11.99 - \$24.99
Wireless Charging Pads (Qi Certified)	1200 - 6,000	\$19.99 & up
PHONE CASES & ACCESSORIES - email tsuglia@groupon.com		
Branded Phone Cases (Otterbox, Lifeproof, etc.)	4,500 - 7500	\$19.99 & up
PopSockets	10,000 - 25,000	\$5.99 & up
Neck Lounger Mount for iPhone (1pk & 2pk)	15,000 - 30,000	\$6.99 - 14.99
Ring Lights (all sizes - table top to professional)	10,000 - 30,000	\$9.99 - \$89.99
Selfie Stick & Tripods	2,000 - 4500	\$7.99 - \$24.99
Novelty Desk Mount for Phones	1,200 - 3500	\$8.99 - \$19.99
Under \$10 Mobile Accessories for stocking stuffers / gifts	1,500 - 5,000	\$4.99 - \$9.99
SMART WATCHES & ACCESSORIES - email tsuglia@groupon.com		
Apple Watches (Series 2 - 6 & SE, new & refurb)	1000 - 6,500	\$129 - \$749
Fashion/Novelty Bands for Apple Watch	2,500 - 5,000	\$9.99 & up
Silicone Band for Apple Watch	14,000 - 25,000	\$6.99 - \$9.99
Milanese Band for Apple Watch	8,000 - 14,000	\$9.99 - \$14.99
2-in-1 or 3-in-1 Charging Stand for Apple Watch & iPhone	2,500 - 5,000	\$14.99 & up
CAMERAS - email tsuglia@groupon.com		
Instax Mini 11 Camera & Film Bundle (with & without film)	10,000 - 18,000	\$59.99 - \$99.99
Fujifilm Instax Film (20-100pk)	11,000 - 13,500	20pk: \$9.99 - \$14.99 40pk: \$19.99 - \$29.99 60pk: \$24.99 - \$36.99 100pk: \$49.99 - \$62.99
Fujifilm Instax Film (Colors/Prints)	2,500 - 6,500	\$9.99 & up
Mini Smartphone Photo Printer (branded or unbranded)	1,000 - 3,000	\$29.99 & up
DSLR Camera (Canon, Nikon, Sony, etc)	650 -1,000	\$399 - \$499
Photography Backdrop & Lighting Bundle (good, better, best)	1,000 - 3,500	\$49.99 - \$69.99
Photography Light Boxes	1,500 - 3,500	\$14.99 - \$34.99
Photography Backdrop (cloth background)	500 - 1,200	\$8.99 - \$19.99
Action Camera (with & without accessory bundle)	7,500 - 9,500	\$39.99 - \$69.99
Phone Photo Backup Device (like Picture Keeper)	500 - 2,000	\$14.99 & up
SECURITY CAMERAS & SMART DOORBELLS- email tsuglia@groupon.com		
Ring Doorbell (all version models, new & refurbished)	15,000 - 30,000	\$69.99 & up
Generic Video Doorbell	2,500 - 3,500	\$39.99 - \$79.99
IP Security Camera	1,000 - 3,500	\$39.99 & up
CAR ELECTRONICS & ACCESSORIES - email tsuglia@groupon.com		
Car Chargers (4 port)	7,000 - 13,000	\$7.99 - \$19.99
Car Mounts for Cellphones (cup holder or vent)	5,500 - 12,000	\$7.99 - \$19.99

Please also feel free to suggest additional items you feel have strong Holiday potential

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SPORTS & OUTDOORS contact: Bethany Pent at bpent@groupon.com	Units	ASP\$ (blend of BF to Reg retails)
GOLF		
Golf - Apparel (i.e. Polos, Hats)	4,000 - 5,000	14.99 - 29.99
Golf - Gear (i.e. Range finders, Clubs, Bags, Balls, etc)	1,000	tbd
OUTDOOR ACTIVITY		
Outdoors - Hydration Backpacks	9,000 - 10,000	8.99 - 17.99
Outdoors - Dry bags	11,000 - 12,500	6.99 - 14.99
Outdoor Games and Tailgating (i.e. Cornhole, Bocce Ball, Ladderball)	500-700	tbd
INDOOR FUN & FAMILY ENTERTAINMENT		
Indoor Recreation & Games (i.e. Darts, Ping-Pong)	400-600	tbd
FAN SHOP PRODUCTS - Heavily NFL focused		
Apple Watch Bands (especially NFL/NCAA)	5,000 - 6,500	24.99 - 29.99
Home (i.e. Kitchen tools, Aprons, Blankets, Furniture Covers, Wall Decor/Signs)	20,000 - 30,000	tbd
Apparel (i.e. Hats, Ponchos, Slippers, Robes, Sweater/Shirtshirts)	18,000 - 25,000	tbd
Toys/Games (i.e. Footballs, Table Top Stackers, Puzzles, Tailgate Toss)	20,000 - 30,000	tbd
Glassware - Pint Glasses	4,000 - 4,500	14.99 - 19.99
Glassware - Whiskey Glasses	4,000 - 4,500	14.99 - 19.99
Flask/Shot Glasses/etc	7,000 - 8,000	12.99 - 19.99
Swim - Goggles, snorkle mask etc	7,000 - 8,500	7.99 - 9.99
YOGA AND FITNESS		
Yoga (i.e. Mats, Straps, Blocks, Bags)	850-1,200	tbd
Slimming belts	6,000 - 7,500	12.99 - 29.99
Fitness Accessories (i.e. Exercise/Resistance Bands, Sliding Discs, Exercise Balls, Elevation Training Masks, Foam Rollers)	6,000 - 7,500	tbd
Fitness Weight Training (i.e. Dumbbells, Body Weights, Weight Benches, Kettlebells)	1,200 - 1,700	tbd
Fitness Cardio & Equipment (i.e. Treadmills, Elliptical Machines, Exercise Bikes, Rowing Machines)	400-700	tbd
Fitness Activity Tracker - Branded (national brands, Fitbit, etc)	8,000 - 9,000	49.99 - 99.99
Fitness Activity Tracker - Unbranded	6,000 - 7,000	14.99 - 29.99

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TOYS, BABY, GAMING, BOOKS contact: Tigana Cain at tcain@groupon.com	Units	ASP\$ (blend of BF to Reg retails)
TOYS & GAMES		
Mattel Items (i.e Barbie, Hot Wheels, Mattel Games)	tbd	tbd
Fisher Price Items (I.e Little People, Laugh & Learn, Imaginext)	tbd	tbd
Hasbro Items (I.e Nerf, Play-Doh, Hasbro Games)	tbd	tbd
Disney Items (I.e Disney Princesses, Marvel, Star Wars)	tbd	tbd
Lego / Building Sets / Magnetic Tiles	tbd	tbd
Electronic Ride-on Cars or Bikes	2,500	\$34.99 - \$99.99
RC Toys	tbd	tbd
Arcade Toy Games (Mini-Claw etc)	2,500	\$19.99 - 29.99
Children's Advent Calendar	8,500	\$19.99
Melissa & Doug Items (i.e Responsibility Charts, See & Spell)	tbd	tbd
Kids Pretend Play Sets (i.e. Kitchen, BBQ, Tools, Vet, etc)	tbd	tbd
Plush Animals (Giant Teddy, PillowPet, etc)	tbd	tbd
Plush Playsets	5,000	\$7.99 - \$19.99
Kids Games (I.e Educational Games, Family Games)	tbd	tbd
Educational Toys (I.e STEM, Leap Frog, Learning Resources, Learning Journey)	tbd	tbd
Kids Arts and Crafts, Gift Sets etc	tbd	tbd
Slime / Bath Slime	tbd	tbd
Trading Cards (I.e Pokemon, Magic: The Gathering)	tbd	tbd
BABY		
Baby's Memory / Baby's First Gifts	5000	\$10-\$30
Kids Electronic / Non- Electronic Toothbrush	15000	\$9.99 - \$19.99
Play Mats (Step Mats, Gyms, Tummy Time, etc)	1500	\$19.99 - \$24.99
Diaper Bags	tbd	tbd
Baby Toys	tbd	tbd
Baby Safety (Gates, Carriers, etc)	tbd	tbd
GAMING		
Non-Brand Opening Price Point Gaming Consoles	tbd	tbd
Branded Gaming Consoles (New & Refurb - Xbox, PS, Switch)	tbd	tbd
Playstation Plus and Xbox Live Membership Cards	tbd	tbd
EA Sports Titles (i.e '19, '20, '21)	tbd	tbd
Gaming Titles (i.e Call of Duty, Red Dead Redemption, Mario Cart etc.)	tbd	tbd
Gaming Headphones (New & Refurbs)	tbd	tbd

Gaming Accessories (i.e Controllers, Add-ons)	tbd	tbd
BOOKS		
Kids Licensed or Character Books (i.e Disney, Sesame Street, Paw Patrol, ABC's)	tbd	tbd
Kids Educational Books (Study Guides, Wipe Clean, Scholastic)	tbd	tbd
Kids Book Sets	tbd	tbd
Comic Book Bundles	tbd	tbd
"Best Seller" Books (Adults and Kids)	tbd	tbd
Adult Hobby Books - Cooking, Fitness etc	tbd	tbd
Collectibles	tbd	tbd

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