

# GO LIVE! GREATNESS AWAITS!

> [Streaming 101 with Tiltify](#)

Get the basics of going live  
to breathe life into your  
fundraising.



# UNLOCK YOUR INNER STORYTELLER

Livestreaming is a game changer! Engaging with your viewers when fundraising with **Tiltify** inspires and excites them to donate to your chosen cause! The good news is, anyone can stream, this guide will get you started.

## GETTING STARTED:

01

Head to your desktop or laptop and sign-up for Tiltify!

02

Get your gear! Add a microphone and webcam to your PC so viewers can hear and see you!

03

Download streaming software to your computer.  
  
(OBS, [Streamlabs](#), [Lightstream](#) or [XSplit](#))

04

Create an account on the platform you want to stream to: [Twitch](#), [YouTube](#) or [Facebook](#)

05

Set-up your streaming software to create scenes, add your microphone and webcam.

06

Activate a [chatbot](#) to share campaign information and your donation link!

CONT.

CONTINUED...

07

*Add Alerts and Overlays:* Create custom donation alerts and overlays to match the style and feel of your stream!

08

Take a moment to breathe, stretch, and then test that stream and "Go Live!"

# SETUP, STREAM, RAISE \$!

You are almost ready to start your stream! These last few steps will get you even closer to fundraising success!

## BEFORE YOUR BIG STREAM

- Test, and then test again!
- Use your stream software to record your test and review, adjust.
- Get sleep several days before your event. A restful fundraiser is a successful one!
- Hydrate! Avoid caffeinated beverages during your stream.

# IT'S ALMOST YOUR TIME TO SHINE



Take a moment to make sure you have everything you need for your fundraising stream!

## CHECKLIST BEFORE GOING LIVE!

- Stream Overview**
  - When is your stream?
  - What are you doing?
  - How many hours and/or streams are you committing to?
- Make it pretty!**
  - Create art and images to share on social media and on your channel.
  - Grab images, stories and video from the charity to inspire others to donate (and to give you a short break).
  - Check to see if the charity has a toolkit or resources for you to add to your promotional materials and stream.
- Tell people about it!**
  - Tell friends and family when you are streaming and why!
  - Post about it frequently on social media starting at least two weeks before the stream.
  - Create promo video, publish your campaign and post that donation link! People often donate ahead of time, don't miss out on a chance to ask for donations!
- Test, then test again!**
  - Make sure your computer (and any software or games you may be using) have the most recent updates.
  - Take time to test your stream ahead of time to work out any issues.
- Unlock the power of Tiltify**
  - Add donation [Milestones](#) and [Incentives](#)!
    - Create Rewards, Targets and Polls.
  - [Connect](#) your streaming account to Tiltify
  - Create a [schedule](#) on Tiltify
  - Connect the [Tiltify Fundraising Extension](#) (Twitch only).



CONNECT



All we have to decide is what to do with the time given to us.

*Gandalf the Grey*

