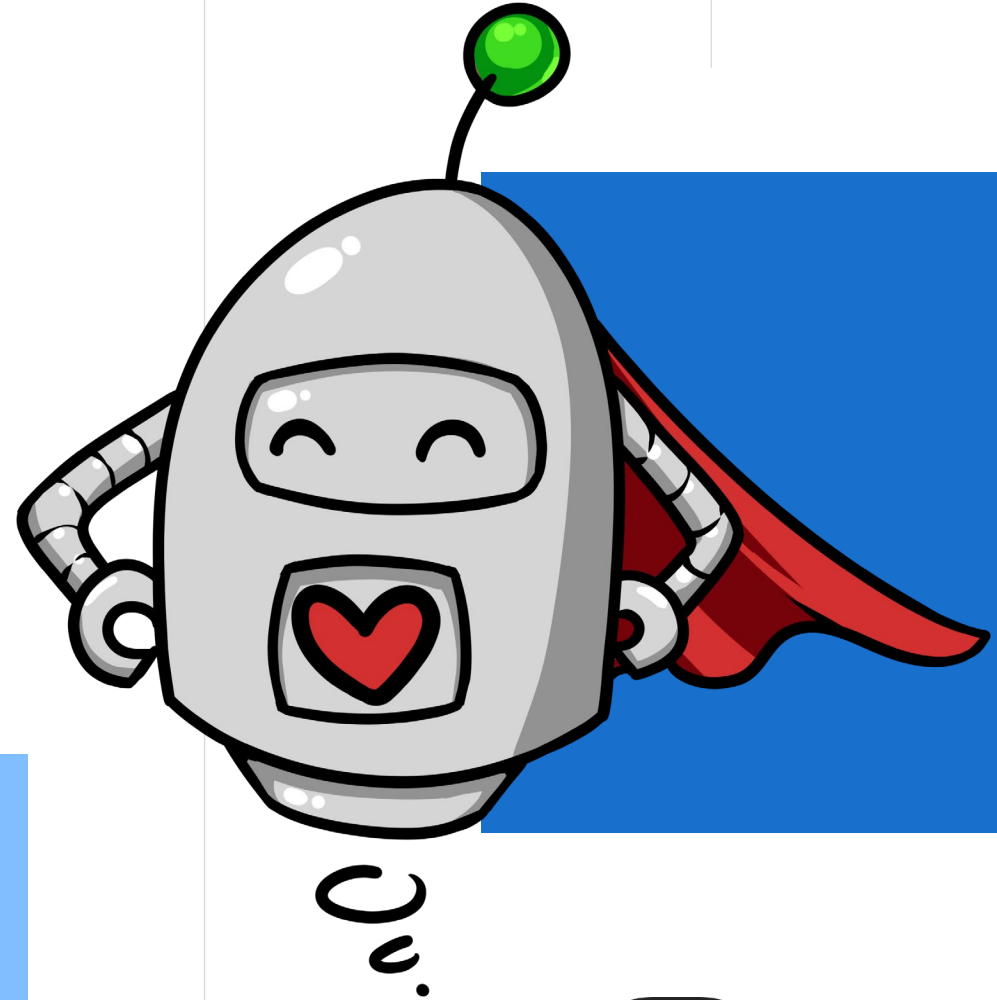


WELCOME TO THE TILTIFY CREW, WE'VE BEEN EXPECTING YOU!

An easy guide to launch your fundraising adventure.

Get ready to change the world!



HOW TO BECOME A TILTIFY EXPERT

- You've heard the call to do good!
- You are seeking or know a cause you want to support!
- Now what??!!

GET STARTED IN MINUTES!

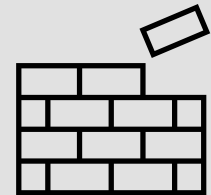
01 Sign-up at tiltify.com
and verify your account
via email!



02 Find your cause at
tiltify.com/explore!



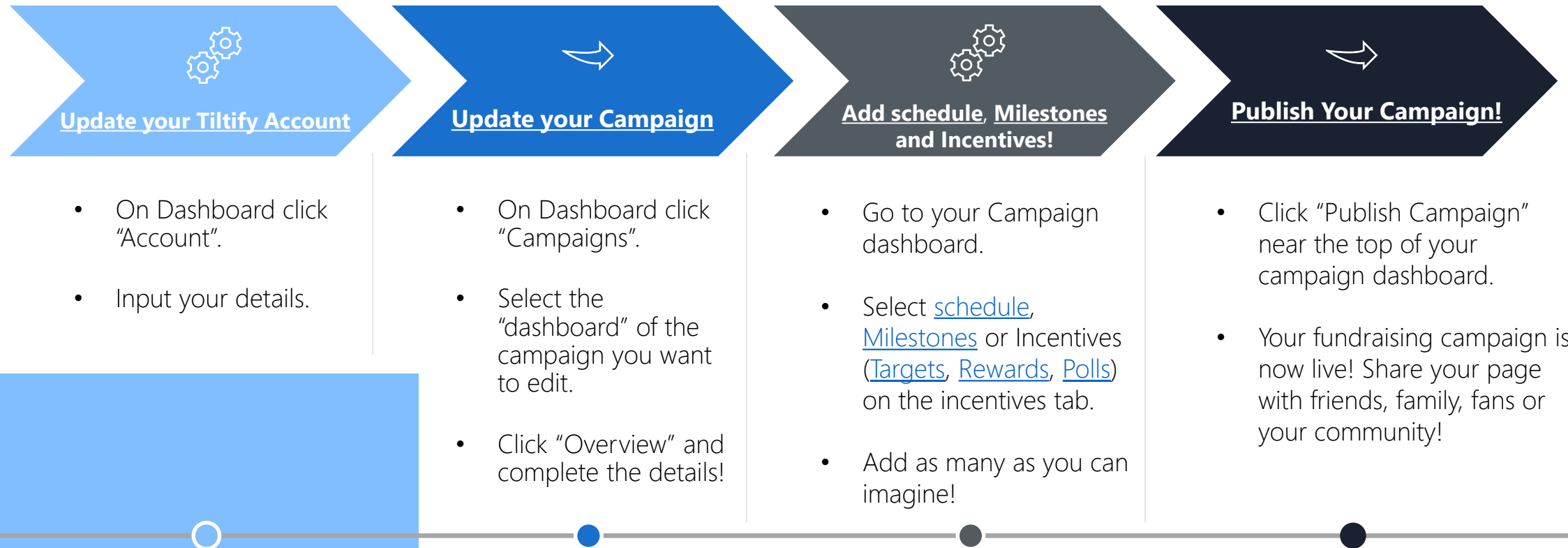
03 Create your campaign!



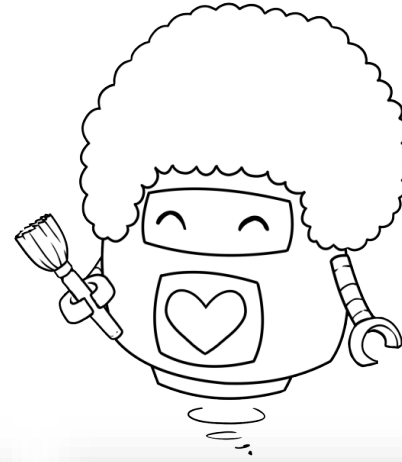
Use this guide to become a **Tiltify pro!**

READY, SET, FUNDRAISE!

Take these easy steps to get your Tiltify campaign up and running!



HAPPY LITTLE FUNDRAISING TOOLS



Unlock the joy of fundraising with these powerful fundraising tools, built to maximize your campaign and to engage you donors and community.



Milestones

Milestones are **markers**, or **sub-goals**, to bring attention to certain points of progress on your fundraising journey.



Rewards

Incentives are a great way to encourage your community to donate to your campaigns!



Polls

Polls allow you to harness the power of democracy by letting the **donations do the talking**.

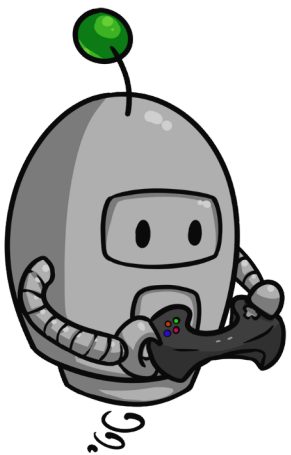


Targets

Targets are **micro-goals** that can set their own totals that contribute to the overall fundraising goal.

SHOW. SHARE. STREAM.

Tiltify helps you bring your fundraising to life with livestreaming, sharing video and images! It's your fundraising campaign, you decide how to inspire, update and ask for donations!



GO LIVE and stream to connect and engage donors! Use our Streaming 101 guide to get started and set-up your device, then select the broadcast platform of your choice (Twitch, YouTube, Facebook Live, Smashcast).

- OR -

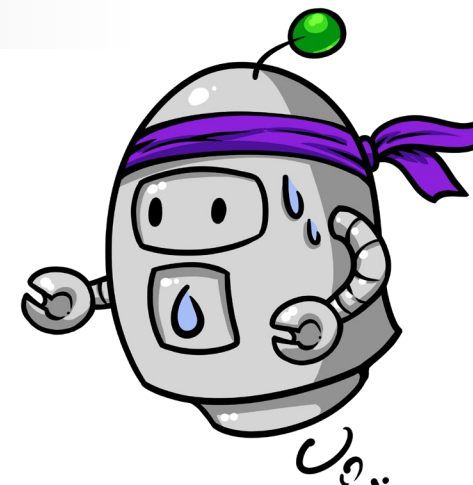


Add VIDEO from YouTube to your campaign page to inspire others and give updates! Use milestones or incentives to motivate people to make donations to your campaign!

- OR -



Add an IMAGE to your campaign page. Update it frequently, share key moments in your fundraising journey or use images from the charity you're supporting to encourage conversation and move donors to donate!



LEVEL UP YOUR TILTIFY EXPERIENCE!



What's next? Once you feel comfortable setting up your account, you now can unlock other best practices to make your fundraising efforts more effective!

ADVANCED FUNDRAISING

SQUAD UP!

[Creating and/or joining a team](#) increases fundraising dramatically!

MAKE THE FIRST MOVE

Kick your campaign off by making the first donation! Show everyone you mean business.

PLAN AHEAD

[Set a schedule](#) for your livestream, create graphics to announce and promote it. Be the hype!

KNOWLEDGE IS POWER

Learn more about your charity by visiting their Cause page on Tiltify! The more you know, the more you can share, the greater the impact!



CONNECT



You're going to make a difference. A lot of times it won't be huge, it won't be visible even. But it will matter just the same.

**Commissioner
James Gordon**

