



Sponsorship Request

Please fill out this sponsorship form and email it to support@playbet.co.za

1. YOUR DETAILS

Full Name: _____
Contact Number: _____
Email: _____

Are you an Playbet Client?

Yes No

2. COMPANY DETAILS (IF APPLICABLE)

Company Name: _____
Address: _____

Registration No: _____
Contact Number: _____
Company Type: _____

3. SPONSORSHIP DETAILS

Type of Sponsorship	Items Requested
Athlete Sponsorship	
Branded Goods Sponsorship	
Cash/Monetary Sponsorship	
Other	

Please provide any further details which might be pertinent



What does Playbet stand to gain from this sponsorship? Please be specific in scope.

When is the sponsorship needed?

Why did you decide to approach Playbet?

Are you approaching or have dealings/sponsorships with any of our competitors?

By signing the below you agree that you have read and understood the terms and conditions for sponsorship, and agree to be bound to such terms should Playbet choose to offer any form of sponsorship.

Signature:

Print Name:

Designation:

Date:

Place:



Sponsorship Terms and Conditions

Please ensure that you have read through the following and understand what is expected of you, as any violations or breaches of the terms set out below will result in the possible rejection, withdrawal of sponsorship offer or early termination of the sponsorship agreement, as well as non-renewal of prior sponsorships.

Submitting your application will signify your acceptance of the terms and conditions in full.

SPONSORSHIP TERMS:

1. Note that Playbet sponsorships are awarded on a once off basis unless specified differently or included in Playbet's Payment terms and conditions. Renewing your Sponsorship requires you to submit a new sponsorship application for review by the Sponsorship Team. Playbet will not be liable for any fees incurred due to late submission of renewal requests. Playbet provides no guarantee of sponsorship renewal under any circumstances.
2. Playbet reserves the right to withhold, withdraw or terminate any sponsorship without notice at its sole discretion, based on violation of this agreement, to be viewed in accordance with Playbet's Terms and Conditions (available at <https://www.playbet.co.za/TermsAndConditions>). Whether or not there has been a violation of the terms will be subject ultimately to the discretion of the Sponsorship team. No further correspondence will be entered into, and Playbet holds full discretion with regard to acceptable remedy should a breach of agreement exist.
3. All sponsorship correspondence must be made in writing to support@playbet.co.za and only correspondence in this channel will be binding upon Playbet.
4. Once your sponsorship has been approved, you are considered as a Brand Ambassador for Playbet. This means if you are promoting us, we require that you place the provided banners on your promotional channels. We would also expect that you will promote and link to our Brand and Promotions wherever possible, and we will inform you when such promotions are running.
5. As a Brand Ambassador, your conduct (and that of your nominated representative in the case of organisations) reflects on the Playbet Brand Image. We advise that you are mindful that online and public content, conduct and activities do not negatively reflect on the Playbet Brand. While we do not intend to moderate or censor content or public posts, we will notify you should we feel that any activities are impacting us negatively and request that this be rectified where possible. This also extends to any published materials which are racist, discriminatory or in any way offensive to the general public or specific individuals.
6. Playbet also must maintain a professional image in respect of our competitors. While we appreciate any sponsorship or favourable comparisons over competing companies, we do request that such comments are done in an amicable and non-offensive way. We will contact you should we feel this is not the case, but please also refer to the Sponsorship team should you have any doubts before publishing a comment or statement to this effect.
7. As a sponsored Playbet client, we expect that you will not accept or engage in any sponsorship or brand activities with companies that are deemed as competitors to Playbet. This includes any companies which offer similar products in the way of Sports Betting, Horseracing, lotto or any other service we may currently offer (or offer in the future during the period of the sponsorship), regardless of the form that such sponsorship may take.
8. Sponsorship is granted at the exclusive discretion of the Sponsorship Team. Should the Sponsorship Team decide to withdraw the sponsorship at their discretion, such withdrawal will be communicated in writing to you, and you will be given notice (where possible or applicable) to make alternative arrangements. This may include paying in full for previously sponsored products provided by Playbet from the point that your sponsorship is terminated, or overall termination of the services provided by Playbet.
9. At no time will Playbet be liable for any additional claims or liability as a direct or indirect result of the sponsorship, and you agree to indemnify Playbet from any such claims (from yourself and other parties) and you are directly liable for any such claims including (but not limited to) infringement of copyright, defamatory statements, ad hoc expenses, or any costs, fees or damages which fall outside the agreed sponsored service or product.
10. All sponsored activities and sponsorship recipients must comply with the laws of the Republic of South Africa. Any illegal activity including (but not limited to) copyright infringement, explicit or racist content will result in immediate withdrawal and suspension of all sponsored products without notice.
11. Should any term of the agreement prove impractical or unenforceable, this will not affect other terms of the agreement, which will remain binding. Further, any discretion or relaxation of terms exercised by Playbet will in no way prejudice Playbet's rights to enforce any aspect of the agreed terms in future.

