



Pitching Do's & Don'ts

How to get your pitch noticed. And what not to do.

Helpful information to keep in mind when crafting your pitch.

When writing your pitch think about it as your personal "elevator pitch" tailored to the specifics of that particular role.

DO'S

Say where you have worked and in what role as it relates to the specific job.

Show off what you did that was successful for past clients/ employers.

Add in any relevant information that will make you stand out especially if you have personal experience /interest in the company.

Pitch for jobs that you want even if you don't have every single requirement listed—if you ever have questions about this reach out to us!

Take time to carefully craft your pitch, check for typos and make it shine!

DON'TS

Cut and paste the same pitch for every job.

Put in personal information that is not relevant for the actual job.

Sell yourself short by pointing what you can't do or what skills you don't have.

Pitch on the fly without proof-reading.

Forget to use specifics ie: the name of past clients/employers, what your job was and how you rocked that job.

TAILOR YOUR PITCH: Questions to ask yourself as you write your pitch.

What about this company/position attracts you to this role?

What specific experience in your background qualifies you to this role? And where?

How do you see tackling this job and what makes you the perfect person to do it?

What skills/experience do you have, outside of what is on your resume, that makes you a good candidate for the role.