

Integrate Idomoo Personalized Video into Unbounce

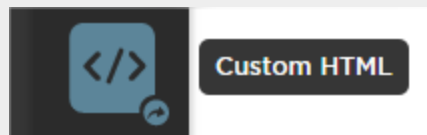
Updated | April 29th, 2021

Integrate Idomoo personalized video into Unbounce is made in 3 steps as explained below:

1. Building landing page in Unbounce
2. Setting up a dummy landing page in the Idomoo Storybuilder Suite
3. Generating videos

Building landing page in Unbounce

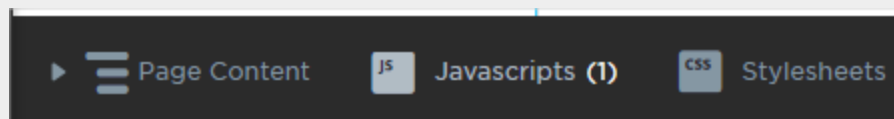
1. Drag the HTML tag and place it where you want the video to be placed in the landing page.
 - a. Find the 'Custom HTML' button in the toolbar on the left side in the landing page editor (second button from the bottom):



- b. Copy the code below into the HTML box and click 'Save Code'.

```
<div class="player-box">
<div class="player idm-player"></div>
<div id="playerButton" class="player play-button" onclick="loadPlayer();" >
</div>
</div>
```

2. Add the player code below
 - a. Find the 'Javascrpts' button in the bottom toolbar



- b. Give the script indicative name (i.e Player code)
- c. Paste the code in the text box
- d. Click 'Save Code'
- e. After saving you'll be able to see (1) near the 'Javascrpts' button (same as in the image above). This indicates how many scripts you have in your landing page.

- f. If you preview the landing page you'll be able to see Idomoo's demo video. This will later on be replaced automatically with your video.

Player code:

```
<script>
  var player_options = {
    size:"HD",
    mute:true,
    "cta_analytics": [
      ["cls-button-1", "Button1"],
      ["cls-button-2", "Button2"]
    ]
  }

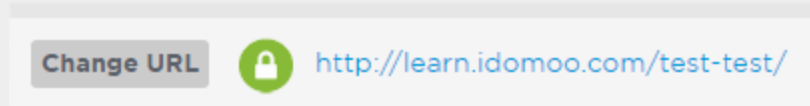
  idmPlayerCreate(player_options, "idm-player" );
```

For more information about player options, please refer [this link](#)

Setting up a dummy landing page in the Idomoo Storybuilder Suite

Go to the Landing page builder

- a. Create a new landing page
- b. Name your landing page
- c. Go to the customization tab
- d. Insert the URL where the landing page will be hosted. This is taken from Unbounce:
 - The landing page URL can be traced under 'Page Overview' in Unbounce.



- Make sure to keep this part `?url=<VIDEO_URL>` like so:

BASIC

SOCIAL

FOOTER

SURVEY

CTA OVERLAYS

FONT

CUSTOMIZATION

Connect your landing page to a custom domain

Landing page URL:

`http://learn.idomoo.com/test-test/?url=<VIDEO_URL>`

Generating videos

- e. Choose your storyboard
- f. Choose your landing page
- g. Press generate
- h. Download CSV
- i. Insert data
- j. Upload CSV back to the Storybuilder
 - Go to 'History' page to track your batch's progress
 - When a batch is in status 'Done' you'll be able to download the Personalized video url file (PURL) where you'll find your landing page with the personalized video.

For more information about generating the videos, please refer to the following link:

<https://academy.idomoo.com/solution/articles/4000041311-how-does-it-work->