

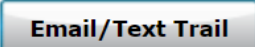


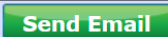
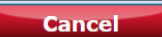


HOW TO SEND A MULTIPLE VEHICLE E-BROCHURE

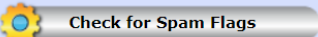
1. Under the Customer Profile, Click
2. Select **3** Desired Vehicles (Stock # Required)
3. Click 


	Desired Vehicle #1	Desired Vehicle #2	Desired Vehicle #3
Stock #	JS109267	JS186284	S396290
	View info & similar vehicles	Click for more info on Stock#	Click for more info on Stock#
Quote	<input type="text"/>	<input type="text"/>	<input type="text"/>
VIN	1C6RR7PT9JS109267	1C6RR7NT5JS186284	1C6RR7GT1GS396290
Type	New	New	Used
Year	2018	2018	2016
Make	Ram	Ram	Ram
Model	1500	1500	1500

4. After you save the 3 Desired Vehicles, Click  OR Click 
5. Click the envelope with the green arrow 
6. Click the drop down under **eBrochure Templates** and Scroll to "Desired Vehicle on lot—Several Choices"
7. Click "Send Email" 


Subject Line  


Maximum Number of characters for the subject is 50.
You have **10** characters remaining for the subject...



Templates 

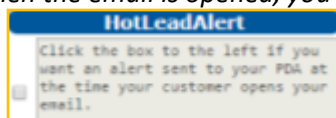
-- Select Template --

eBrochure Templates 



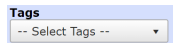
12 - VOT NE - Desired Vehicle on lot – Several choices 

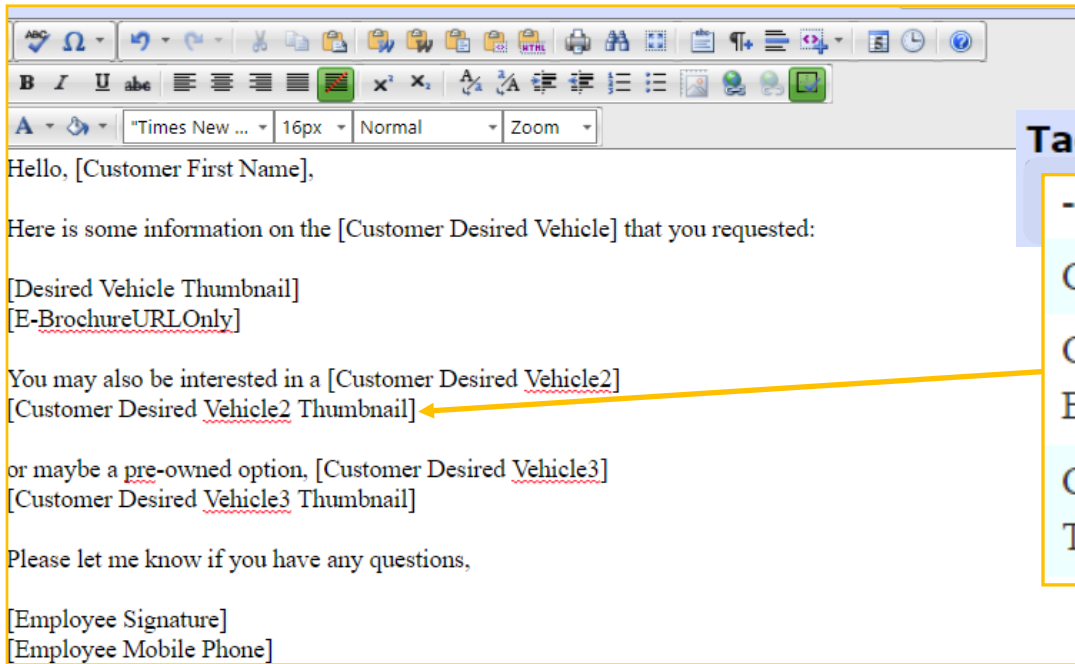
POWERBOOST

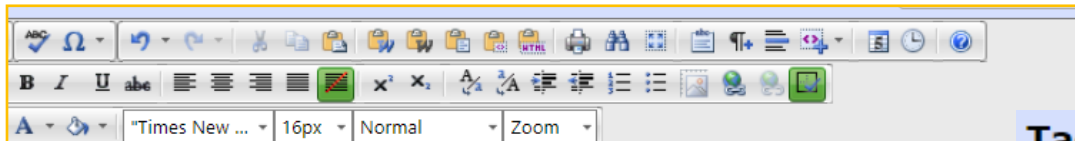
Want to know when the customer opens your email? Click the HotLead Alert before you send the email. When the email is opened, you will receive a text alert.



HOW TO ADD TAGS TO AN EMAIL

1. Click the Golden Gear  and Click "Send Email"  Send Email Select the desired Tags 
2. From the e-mail editor you can compose and Add "Tags" to build your own e-Brochure template. Scroll to the e-Brochure section under the Tags drop down menu to select the desired Tags.



ABC 

Hello, [Customer First Name],

Here is some information on the [Customer Desired Vehicle] that you requested:

[Desired Vehicle Thumbnail]
[E-BrochureURL Only]

You may also be interested in a [Customer Desired Vehicle2]
[Customer Desired Vehicle2 Thumbnail]

or maybe a pre-owned option, [Customer Desired Vehicle3]
[Customer Desired Vehicle3 Thumbnail]

Please let me know if you have any questions,

[Employee Signature]
[Employee Mobile Phone]

Tags

-----E-Brochure-----

- Current Internet Price
- Customer Desired Vehicle2
- E-BrochureURL Only
- Customer Desired Vehicle2 Thumbnail

3. The tags will automatically populate when you send the email. To see the tags populate you can send a test email.



Hello Pancho,

Here is some information on the 2018 Ram 1500 that you requested:



Sample Email

Tags

<http://votenza.rocklandchryslerjeepdodgeram.redlineinventory.com/1C6RR7PT9JS109267>

Send Test Email To:

Send Test