Disaster Recovery & Business Continuity in Avid Interplay Workflows

ObjectMatrix

Are Your Assets Available When You Need Them?

If any of the following statements ring true then Object Matrix can help you to implement a disaster recovery strategy that ensures your business can continue even if the primary working location cannot.
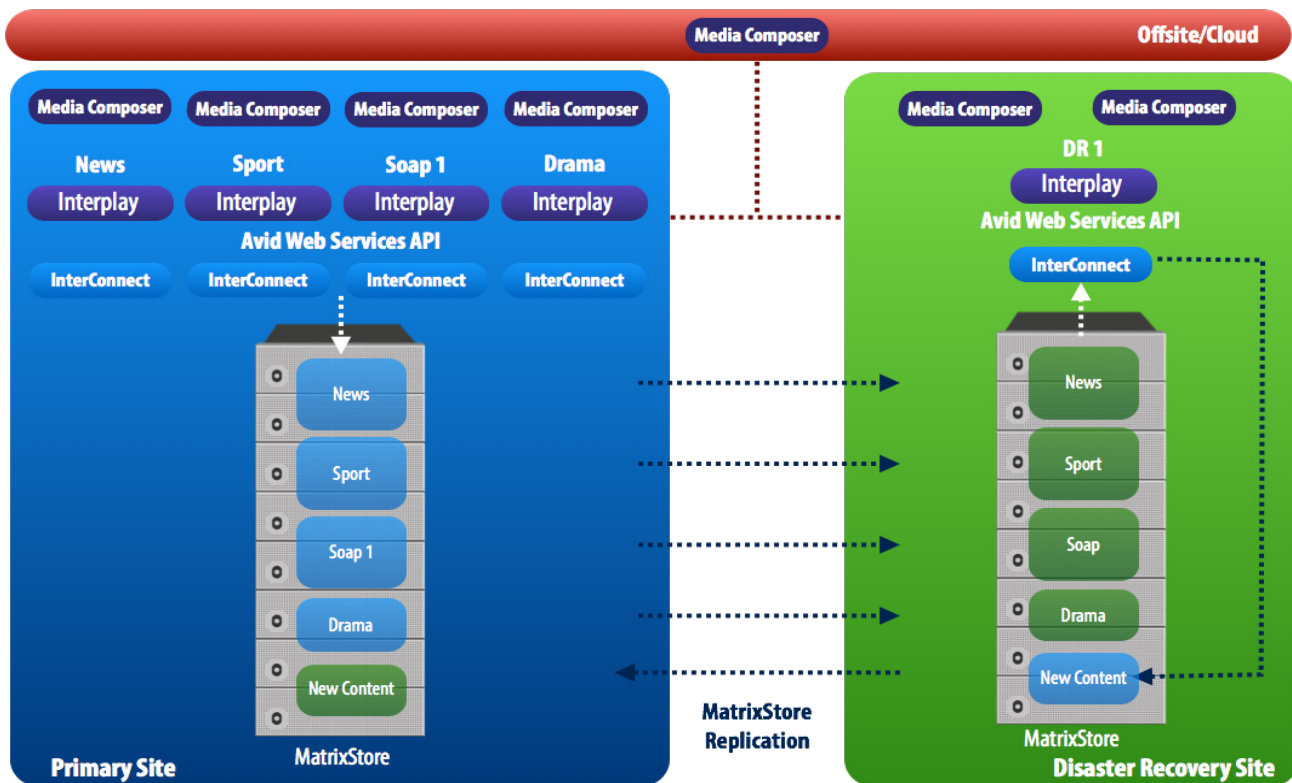
- You produce revenue generating content that would cause damage to the business if the ability to produce that content was halted
- You would like peace of mind that all your assets are protected in two locations and the clips you desperately need are available on demand
- You have multiple Avid Interplay platforms and need access to all of the assets from those platforms at a remote site
- You appreciate that migrating and copying the Interplay database is an option of last resort as it is a costly, time consuming and error prone approach
- You do not want a single workflow storage silo. You have other workflows that would benefit from a scalable, searchable nearline storage platform that can maintain digital preservation policies across multiple sites
- You need the editors project files and the media to be automatically protected and replicated with the minimum of effort

Please get in touch so that we can also help you to implement this important strategic workflow.

Benefits

MatrixStore replication is trusted, proven and in production. InterConnect is used by the worlds largest broadcast and post-production customers. The workflow:

- ensures business continuity for content created in Avid workflow
- enables you to only restore the content you need to work on and not the entire database
- is available from within Interplay Access, Media Composer and Media Central
- avoids costly and error prone database migration
- frees up technical, administrative and editorial staff
- is built on trusted and proven technology

The Workflow

- Assets are copied or archived from Avid Interplay/ISIS using the popular InterConnect plugin from Object Matrix
- MatrixStore replicates the assets to the remote site
- Avid Project files are replicated using DropSpot from Object Matrix or simply taken with the editor
- If the local, primary site becomes unavailable the editors move to the disaster recovery platform

- At the remote site the administrator or editor can search MatrixStore for archived assets using the InterConnect Explore functionality
- Once the desired assets have been selected they can be checked into the clean Interplay platform with a simple right click
- Once the editor has opened the project file and connected to the new Interplay/ISIS platform they can carry on their editing process from where they left off. It is that easy