

↓ DOWNLOAD PSD TEMPLATE*

*Please use the PSD template provided to build your creative.
We will only accept assets loaded into the PSD template,
exported and returned to Teads.

Video

File Type: **.mp4**

Max File Size

100MB

Skin

File Type: **.jpg & .png**

Max File Size

200KB

DETAILS

Video

Ratio: **16:9**

Size: **min. 580 x 326px**

Image

Max Logo Size: **320 x 90px**

Product Max Size: **200 x 200px**
With transparent background (.png)

Max Number of Products: **Min 3, Max 8 products**

Background Image Size: **960 x 540px**

Content

Headline Max Size: **40px**
Max. Characters Including Spaces: 30

Video duration

Mobile: **max. 15 sec**

Desktop: **max. 30 sec**

CTA (Call-To-Action)

Size: **280 x 70px**

Font Size: **28px**

End Card Image

Fullscreen End Card: **960 x 540px**
Covering all ad, including the carousel

Format Size

960 x 540 px



Teads ^{STUDIO}
FORMATS *Video*

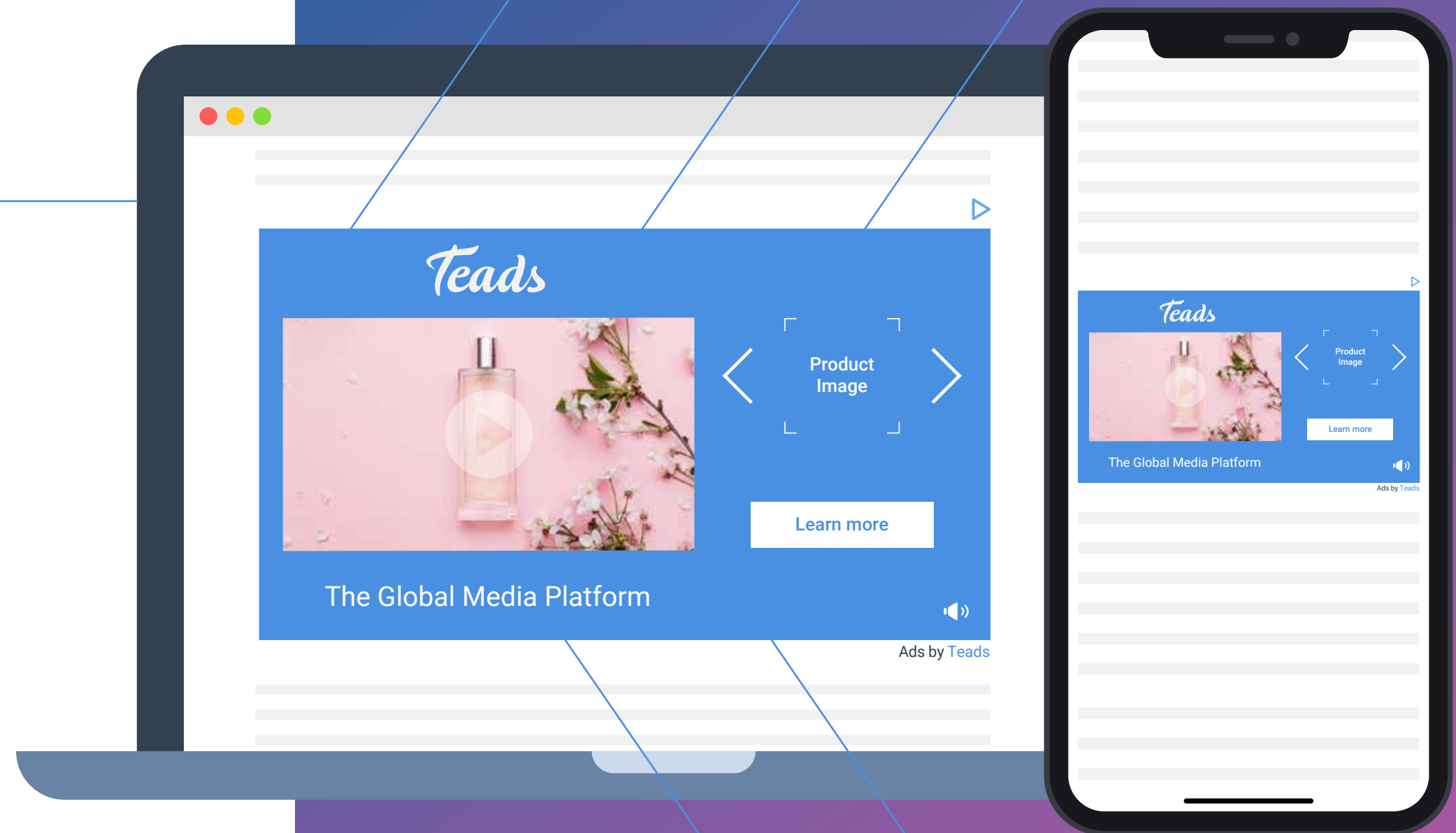
SHOPPABLE
LANDSCAPE V2

PREVIEW
LINK

BACKGROUND IMAGE

LOGO

PRODUCTS



CONTENT

CTA

Teads