



migrating complex data.  
faster, cheaper, better.

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There is a better way to manage data migration. Our game-changing approach allows you to deliver faster, cheaper and better migration projects at scale



### FASTER

Accelerate mapping, coding and testing through proven tools



### CHEAPER

Eliminate time-consuming and low-value activities such as manual specifications, coding and testing



### BETTER

Boost quality through consistent application of business logic and event handling

#### > Are you happy with your data migration capabilities?

The constant need to support new business processes and to simplify and modernise application portfolios makes data migration a core requirement for today's IT organisation. But migration projects involve complex manual tasks, are difficult to test and take a long time to complete. Too many organisations continue to use cumbersome, manual approaches and fail to meet their time, budget or quality objectives.

#### > What we offer

We provide a step-change in migrating complex data through a combination of software tools and methods – enabling your team to focus on what really matters. Our approach and framework has been proven in many complex data migrations over several years. It consists of software components that together increase productivity through fast feedback, in-built validation, minimal coding and rapid iteration. All while improving accuracy in testing and event handling.

Our Data Migration Framework has four components – Studio, Engine, Director and Tracker. Each plays a key role in the migration process, from mapping to generating code and managing migration flow through to tracking and correcting errors.

The iterative processes of mapping and testing are enabled by what we call Business Objects – a unique approach that ensures your business logic and relationships are replicated and maintained when migrating data, rather than destroyed.

#### > How we work

We provide you with the solution and show you how to use it. With a simple licence and some basic training, teams are up and running within a few days. In most cases, you'll be happy for us to stay in the background. But should you need assistance with your migration strategy, project management or specific data migration challenges, our specialists will be ready to help.

#### > Getting started

Our solution is ready to be used by anyone, anywhere. We are happy to provide a live demo or conduct a short proof of concept using your data. This way, we're confident you'll be able to see the value this approach can add to your organisation. If you don't find the solution effective, you don't pay.

#### > About us

Our Data Migration Framework and approach has been developed over the course of eight years and used on extensive data migration projects. Our founders have a deep passion for and over 15 years experience in data migrations – we've spent a long time learning the limitations of doing things the old-fashioned way. We came together because we believe there is a fundamentally better way to deliver data migrations at scale.

Our solution is ready to be used by anyone facing the task of migrating complex data – and wanting to do it faster, cheaper, better.