

Commonly used Tags in Shopify

This document will cover the most common tags used in Shopify to correctly display and sync over your data to RepSpark. Shopify will be the “source of truth” for all of your product and customer data, so all data manipulation or editing will need to occur in Shopify before syncing that data into RepSpark.

Product Tags in Shopify for RepSpark

Product Tags	Type	Format	Tag/Example	Why you would add this Tag
Tag 1	Omit Product from Sync	Input	Repspark_no	This tag will omit the products that you do not want showing on your RepSpark Site.
Tag 2	Wholesale Price	Input:Value	WholesalePrice:12.50	This tag will allow you to show Wholesale pricing where Shopify only shows Retail pricing.
Tag 3	Style Number	Input:Value	StyleNumber:LS200	This allows you to add the style number of your product which will be easier to search for and looks better in RepSpark.
Tag 4	Season	Input:Value or Input:Value:Label	SeasonCode:SU22 or SeasonCode:SP22:Spring 2022	This tag allows you to label your products with specific seasons which you can use to Filter through your products in RepSpark.
Tag 5	Infinite Inventory	Input:Value	Infinite:mm/dd/yyyy	This tag will allow you to place future orders in RepSpark where Shopify only allows at once orders. Select a future date that you want people to place(usually used for Prebooks) and will not affect your current inventory.

Wholesale Customer Tags in Shopify for RepSpark

Customer Tags	Type	Format	Tag/Example	Why you would add this Tag
Tag 1	Wholesale Customer Identification	Input	Wholesale	This Tag lets RepSpark know that this is a Wholesale Customer and will be synced over to your Site.
Tag 2	Payment Terms	Input:Value:Label	Terms:Net30:Net 30	This tag shows you in RepSpark what payment terms this Customer has set up in Shopify

Tag 3	Shipping Terms	Input:Value:Label	Shipping:UPSG:UPS Ground	This tag shows you in RepSpark what Shipping Terms this Customer has set up in Shopify
Tag 4	Salesperson Code and Name	Input:Value:Label	SalesRep:222:Bob Jones	This tag will allow you to set up your different sales reps and associate them to your different customers. B2B users will need to have a Salesperson Code and their Customer Code to have access to RepSpark.
Tag 5	Discount Percentage	Input:Value	Discount:20	This tag is optional. This allows a specific Customer to have a Discount price on top of the Wholesale price.

Order Tags in Shopify for RepSpark(This is for Reporting)

Order Tags	Type	Format	Tag/Example	Why you would add this Tag
Tag 1	RSK OrderId	Input:Value	rskOrderId:1	This Tag will show you in RepSpark what the order number is when utilizing Reports.
Tag 2	Payment Terms	Input:Value	Terms:Net30	This tag shows you in RepSpark what the payment term was for orders when viewing in Reports.
Tag 3	Shipping	Input:Value	Shipvia:Fedex	This tag shows you in RepSpark what Shipping method was used for orders when viewing in Reports.
Tag 4	Sales Rep Code	Input:Value	SalesRep:222	This tag shows you in RepSpark what Sales Rep was associated with this order when viewing in Reports.
Tag 5	Dates: Start Date Entry Date Cancel Date	Input:Value	startdate:12/15/2020 12:00:00 PM entrydate:12/15/2020 12:00:00 PM canceldate:01/15/2020 12:00:00 PM	These tags show you in RepSpark the Start, Entry, and Cancel data of the order when viewing in Reports
Tag 6	PO	Input:Value	PO:FH 2022 Prebook	This tag shows you in RepSpark what PO was used for orders when viewing in Reports