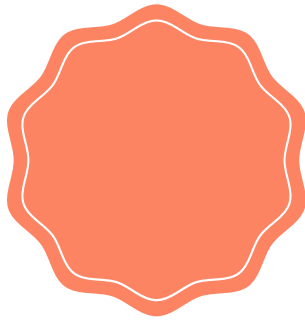


# IMAGE ASSETS FOR BRANDING SITE

The accepted file types are .jpg and .png.



## LOGO

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Any size is accepted, but they will be scaled to fit 250 x 55 pixels.

## FULL SCREEN IMAGES

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The resolution will need to be 72 dpi.

Login Page Background:  
1920 x 1080 pixels

Thank You Page Background:  
1920 x 1080 pixels



## PRINT-QUALITY PAGE-SIZED MARKETING IMAGES

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Wishlist/Assortment Cover:  
2480 x 3508 pixels

Catalog Cover:  
2480 x 3508 pixels

Catalog Feature Page:

- Portrait: 2480 x 3508 pixels
- Landscape: 3508 x 2480 pixels



# IMAGE ASSETS FOR BRANDING SITE

The accepted file types are .jpg and .png.

## BRANDED LANDING PAGE

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- The resolution will need to be 72 dpi.
- Widths are set, but heights can be set by user preference.
- All images on a given row need to be the same height.
- You will not necessarily use all of these box types or sizes on your site.

The full width banner image is 1920 pixels. Since it is a banner image, it shouldn't be too tall and should leave room for the next row of blocks to show without user having to scroll.

Depending on preference, you can set up your Branded Home Page with the following box formats.



### TWO BOX

- 960 pixel width
- Format as tall or short.



### THREE BOX

- 640 pixel width
- Format as tall or short.



### FIVE BOX

- 384 pixel width
- Usually formatted as small squares or icons, instead of product or lifestyle images.

## PRODUCT IMAGES

\*\*This is only for Excel Data Integration Users, Shopify users will pull images automatically.

Product Images can range in dimensions based on the items themselves. For example, Pants-type items might be 200 x 500, whereas shirts might be 300 x 300.

The key is to be consistent within each product group, and especially within a single product that has several images.



**MORE QUESTIONS? CONTACT THE CUSTOMER SUCCESS TEAM.**

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📺 Access the Resource Help Desk for instructional videos.