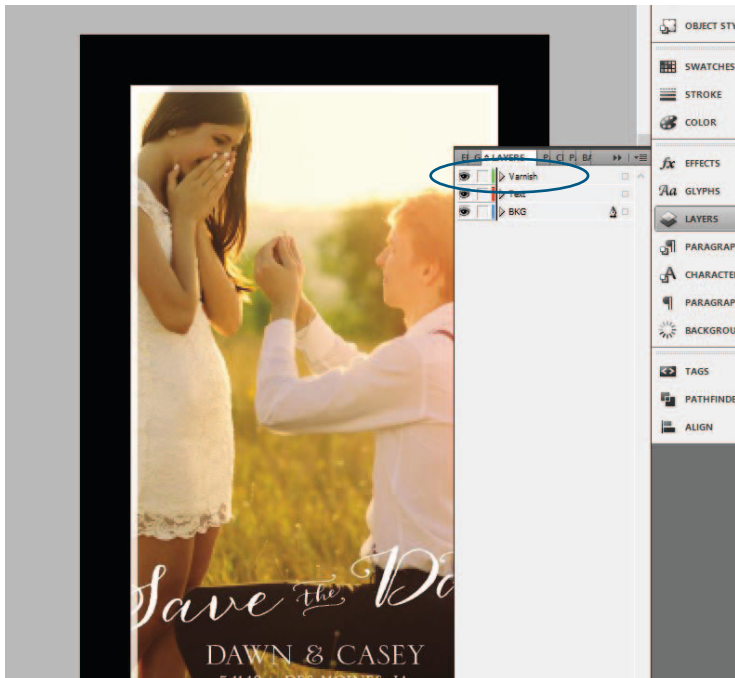# HOW TO SET UP AND SEND FILES

Our preferred method for accepting files with varnish embellishment is via a fully packaged InDesign Zip archive that contains all fonts and linked artwork.

All elements that need to be varnished should be placed on a layer named 'Varnish' at the top of the layer list and the fill and stroke colors should be assigned the swatch **[Black]**.

If you are using an application other than InDesign, please supply a high resolution full color PDF with trim marks for the print layer (excluding any varnish artwork) and a grayscale PDF with trim marks for the foil or varnish mask. The varnish layer must be supplied as a separate PDF.

print layer

varnish layer

resulting magnet

GUIDES

Varnish must be applied to a laminated (soft touch) surface.

The varnish can bleed across a cutline. If there is bleed, please supply 1/8" at minimum. If the varnish does not bleed across the cutline please restrict varnish embellishment to a 1/4" margin.

Varnish can be applied in different thicknesses to create a 3D texture. Please call for specific information about how to design for this effect.

Be aware that **intricate patterns and small type may present production problems**. We will review your artwork and work with you if we feel the artwork will not print and embellish well.