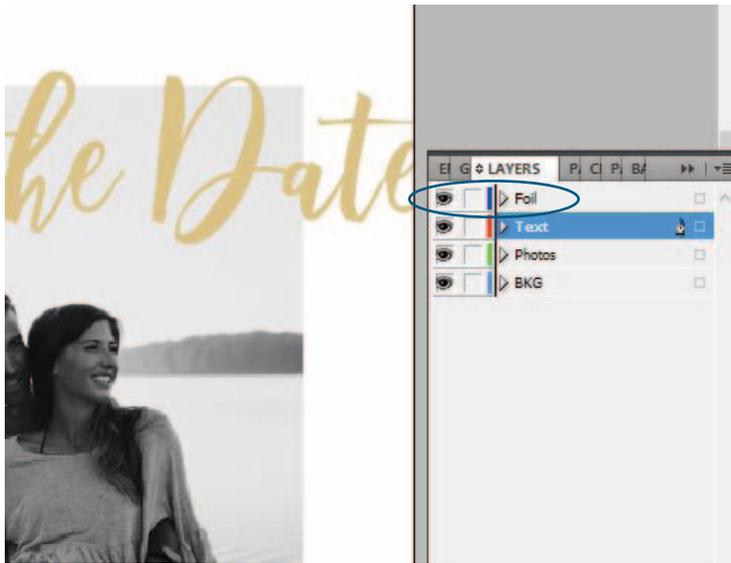# HOW TO SET UP AND SEND FILES

Our preferred method for accepting files with foil and varnish embellishments is via a fully packaged InDesign Zip archive that contains all fonts and linked artwork.

All elements that need to be foiled should be placed on a layer named 'Foil' at the top of the layer list, and the fill and stroke colors should be assigned one of the **PANTONE Metallic Coated** colors listed below.

Please make sure all other artwork is in CMYK.



If you are using an application other than InDesign, please supply a high resolution full color PDF with trim marks for the print layer (excluding any foil artwork) and a grayscale PDF with trim marks for the foil mask. Each foil color must be supplied as a separate PDF.

| print layer | foil layer |



Kimberly & Brian
July Fifteenth Two Thousand Eighteen

**resulting magnet**

# AVAILABLE FOIL COLORS



Gold
PANTONE 874 C*

Silver
PANTONE 877 C*

Rose Gold
PANTONE 8041 C*

Red
PANTONE 8923 C*

Blue
PANTONE 8185 C*

*The pantone value is not the exact pantone value of the foil but an approximation to designate which elements will be foiled by our system.  Please call if you would like a custom foil color not provided in the list. 800.788.8633

# GUIDES

Foil must be applied to a laminated (soft touch) surface.

The foil can bleed across a cutline.  If there is bleed, please supply 1/8" at minimum on the print and foil layers.  If the foil does not bleed across the cutline please restrict foil and varnish embellishments to a 1/4" margin.

Be aware that **intricate patterns and small type may present production problems**.  We will review your artwork and work with you if we feel the artwork will not print and embellish well.

No overprint.